

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
APPLIED BUSINESS TELECOMMUNICATIONS		02/03/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ADVANSTAR COMMUNICATIONS INC.		
Street Address:	131 West First Street		
Internal Address:	Sixth Floor		
City:	Duluth		
State/Country:	MINNESOTA		
Postal Code:	55802		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2777012	LEARNING & TRAINING WEEK	
CORRESPONDENCE DATA			
Fax Number:	(218)725-6800		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	218-725-6840		
Email:	mmarkusen@fryberger.com		
Correspondent Name:	Martha Markusen		
Address Line 1:	302 West Superior Street		
Address Line 2:	Suite 700		
Address Line 4:	Duluth, MINNESOTA 55802		
NAME OF SUBMITTER:	Martha Markusen		
Signature:	/mmm/		
Date:	02/08/2005		

OP \$40.00 2777012

900019247

TRADEMARK
REEL: 003024 FRAME: 0409

ASSIGNMENT OF TRADEMARK REGISTRATION

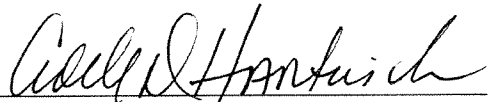
Applied Business telecommunications, a California corporation, with offices at 131 West First Street, Duluth, Minnesota 55802, is the owner of record of the following:

Mark: LEARNING & TRAINING WEEK
Registration No. 2777012 Registered: 10/21/2003

For good and valuable consideration, the receipt of which is hereby acknowledged, Applied Business teleCommunications hereby assigns, sells and transfers unto ADVANSTAR COMMUNICATIONS INC., a New York corporation, with offices at 131 West First Street, Duluth, MN 55802, all of its right, title and interest in and to the above mark, including any good will, together with the registration thereof.

Dated this 3rd day of February, 2005.

APPLIED BUSINESS
TELECOMMUNICATIONS

By 
Adele D. Hartwick
Its Vice President