

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/31/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
International Investment Conferences, Inc.		01/31/2005	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Pfingsten Publishing, L.L.C.
Street Address:	5700 Lombardo Drive
Internal Address:	Suite 280
City:	Seven Hills
State/Country:	OHIO
Postal Code:	44131
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2591562	AFRICANXCHANGE
Registration Number:	2307542	LIFEXPO

CORRESPONDENCE DATA

Fax Number: (312)577-8994
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3125778408
 Email: deborah.wing@kmzr.com
 Correspondent Name: Deborah Wing c/o KMZ Rosenman
 Address Line 1: 525 West Monroe Street
 Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Deborah A. Wing
Signature:	/DAW/

CH \$65.00 2591562

Date:

02/08/2005

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment") is made as of this 31st day of January, 2005, by International Investment Conferences, Inc., a Florida corporation c/o International Investment Conferences, Inc., 6310 Sunset Drive, Miami, FL 33143 ("Assignor"), to Pflingsten Publishing, L.L.C., a Delaware limited liability company, c/o Pflingsten Publishing, L.L.C., 5700 Lombardo Center Drive, Suite 280, Seven Hills, OH 44131 ("Assignee").

WHEREAS, Assignor has adopted and used in its business the trademarks identified in **Exhibit A** hereto (the "Trademarks");

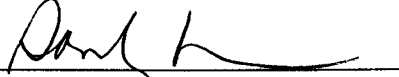
WHEREAS, Assignee desires the entire right, title and interest in and to the Trademarks, together with the registrations therefor and the goodwill of the business associated with the use of and symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Trademarks, and the registrations therefor, together with the goodwill of the business associated with and symbolized by the Trademarks and the right to sue and recover for past or future infringements of the Trademarks.

[Signature page follows.]

IN WITNESS WHEREOF, Assignor has executed this instrument.

**INTERNATIONAL INVESTMENT
CONFERENCES, INC.**



By: Sandy Lawrence
Its: President

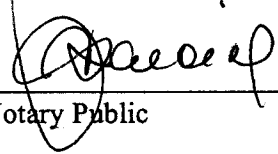
STATE OF FLORIDA

)
) SS:
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COUNTY OF DADE

On this 28 day of January, 2005, before me personally came Sandy Lawrence known to me and to me known as the same individual whose name is subscribed to the foregoing instrument, and acknowledged that he executed the foregoing instrument as his free and voluntary act for the uses and purposes set forth.

OFFICIAL SEAL



Notary Public

My Commission Expires _____



Carmen R. Garcia
My Commission DD226868
Expires June 26, 2007

Exhibit A

MARK	JURISDICTION	REGISTRATION NUMBER	REGISTRATION DATE
AFRICANXCHANGE	U.S.	2591562	07/09/2002
LIFEXPO	U.S.	2307542	01/11/2000