

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
G. Neil Corporation		02/01/2005	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Everglades Direct, Inc.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	1874898	5-IN-1 LABOR LAW POSTER
Registration Number:	1858562	THE DIRECT SOURCE FOR ALL YOUR HUMAN RESOURCE NEEDS
Registration Number:	1846723	ATTENDANCE CONTROLLER
Registration Number:	2101831	TCS TOTAL CUSTOMER SATISFACTION
Serial Number:	78368642	AW* RD WIZARD
Registration Number:	1829394	PERSONNELLY YOURS
Registration Number:	2812134	THE SAFETY STANDARD
Registration Number:	1732224	4-IN-1 LABOR LAW POSTER
Registration Number:	2802928	HOLIDAY MANOR
Registration Number:	1854203	INSERTAWARD
Registration Number:	2610953	WORKPLACE GREETINGS
Registration Number:	2590063	HR ASSESSMENTS
Registration Number:	2351766	FEDERAL 5 PLUS 2 POSTER
Registration Number:	2322605	CONFIDENTIAL EMPLOYEE RECORD

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Registration Number:	1904983	MOTIVATION! FROM G NEIL COMPANIES
Registration Number:	1726671	TIME DIVIDERS
Registration Number:	1903946	PERSONNEL POCKET FILE
Registration Number:	2668330	PERSONNEL POCKET FILE
Registration Number:	1704910	THE PERFORMANCE COLLECTION
Registration Number:	2639342	FEDERAL 5 PLUS 3 POSTER
Registration Number:	1904972	THE IMPERIAL COLLECTION
Registration Number:	1557949	PERFORMANCE GREETING CARDS
Registration Number:	2616978	SKILLSERIES
Registration Number:	2464229	EMPLOYER'S TOOLBOX
Registration Number:	2588298	ATTENDANCE CONTROLLER
Registration Number:	1510925	FRIENDLY FORMS
Registration Number:	2380098	HR-WARE
Registration Number:	2317383	TOOLS TO MANAGE AND MOTIVATE PEOPLE
Registration Number:	2351342	G.NEIL
Registration Number:	2356765	G. NEIL

CORRESPONDENCE DATA

Fax Number: (612)632-4230
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-632-3230
Email: trademark@gpmlaw.com
Correspondent Name: Gray, Plant, Mooty, Mooty & Bennett, PA
Address Line 1: P.O. Box 2906
Address Line 4: Minneapolis, MINNESOTA 55402-0906

NAME OF SUBMITTER:	Tiffany Larson, Paralegal
Signature:	/Tiffany Larson/
Date:	02/09/2005

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **G. NEIL CORPORATION** (“Assignor”), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and is using the mark which is registered in the United States Patent and Trademark Office, as identified below:

Registration No.	Mark	Registration Date
1,874,898	5-IN-1 LABOR LAW POSTER	January 17, 1995
1,858,562	THE DIRECT SOURCE FOR ALL YOUR HUMAN RESOURCE NEEDS	October 18, 1994
1,846,723	ATTENDANCE CONTROLLER	July 26, 1994
2,101,831	TCS TOTAL CUSTOMER SATISFACTION & Design	September 30, 1997
78/368,642	AWARD WIZARD & Design	Pending
1,829,394	PERSONNELLY YOURS	April 5, 1994
2,812,134	THE SAFETY STANDARD & Design	February 10, 2004
1,732,224	4-IN-1 LABOR LAW POSTER	November 10, 1992
2,802,928	HOLIDAY MANOR	January 6, 2004
1,854,203	INSERTAWARD	September 13, 1994
2,610,953	WORKPLACE GREETINGS	August 20, 2002
2,590,063	HR ASSESSMENTS	July 2, 2002
2,351,766	FEDERAL 5 PLUS 2 POSTER	May 23, 2000
2,322,605	CONFIDENTIAL EMPLOYEE RECORD	February 22, 2000
1,904,983	MOTIVATION! FROM G. NEIL COMPANIES & Design	July 11, 1995
1,726,671	TIME DIVIDERS	October 20, 1992
1,903,946	PERSONNEL POCKET FILE	July 4, 2001
2,668,330	PERSONNEL POCKET FILE	December 31, 2002
1,704,910	THE PERFORMANCE COLLECTION	August 4, 1992
2,639,342	FEDERAL 5 PLUS 3 POSTER	October 22, 2002
1,904,972	THE IMPERIAL COLLECTION	July 11, 1995
1,557,949	PERFORMANCE GREETING CARDS & Design	September 26, 1989
2,616,978	SKILLSERIES	September 10, 2002
2,464,229	EMPLOYER’S TOOLBOX	June 26, 2001
2,588,298	ATTENDANCE CONTROLLER	July 2, 2002
1,510,925	FRIENDLY FORMS & Design	November 1, 1988
2,380,098	HR-WARE	August 22, 2000
2,317,383	TOOLS TO MANAGE AND MOTIVATE	February 8, 2000

