

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AMF Bowling Products, Inc.		08/06/2004	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AMF Bowling Worldwide, Inc.		
<b>Street Address:</b>	8100 AMF Drive		
<b>City:</b>	Mechanicsville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23111		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0785142	AMF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(804)698-2007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(804) 775-1071		
<b>Email:</b>	rvance@mcguirewoods.com		
<b>Correspondent Name:</b>	Robin C. Vance		
<b>Address Line 1:</b>	901 E. Cary Street		
<b>Address Line 2:</b>	One James Center		
<b>Address Line 4:</b>	Richmond, VIRGINIA 23219-4030		
<b>NAME OF SUBMITTER:</b>	Robin C. Vance		
<b>Signature:</b>	/Robin C. Vance/		
<b>Date:</b>	02/09/2005		

OP \$40.00 0785142

Total Attachments: 2

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**TRADEMARK  
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**ASSIGNMENT**

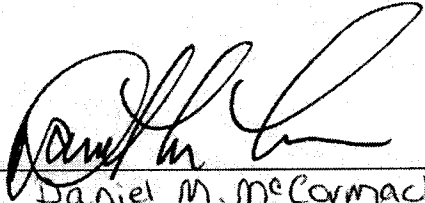
**WHEREAS**, AMF Bowling Products, Inc., a corporation organized and existing under the laws of the Commonwealth of Virginia, U.S.A., located at 8100 AMF Drive, Mechanicsville, Virginia 23111 (hereinafter called "the Assignor"), is the proprietor of the trademark registered in the United States of America, as per the Schedule attached hereto (hereinafter called "the Trademark");

**WHEREAS**, AMF Bowling Worldwide, Inc., a corporation organized and existing under the laws of the State of Delaware, U.S.A., located at 8100 AMF Drive, Mechanicsville, Virginia 23111 (hereinafter called "the Assignee"), is desirous of acquiring the right and interest to the trademark in the United States of America.

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN**, let it be known, that for and in consideration of the sum of One Dollar, the receipt of which is hereby acknowledged, and other good and valuable considerations, the Assignor has sold, assigned and transferred the entire right, title, and interest in and to the trademark in the United States of America unto the Assignee, its successors and assignors.

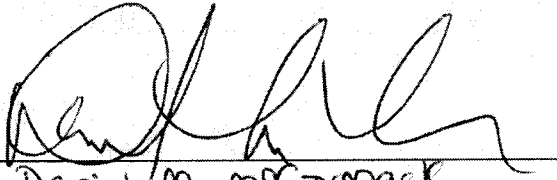
**IN WITNESS WHEREOF**, the Assignor has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 6<sup>th</sup> day of August, 2004.

(CORPORATE SEAL)

By:   
Name: Daniel M. McCormack  
Title: Secretary / General Counsel

**IN WITNESS WHEREOF**, the Assignee has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 6<sup>th</sup> day of August, 2004.

(CORPORATE SEAL)

By:   
Name: Daniel M. McCormack  
Title: Secretary / General Counsel

**Schedule 1**

**Trademark**

AMF (U.S. Registration No. 785,142)