

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Name of Assignee previously recorded on Reel 002984 Frame 770. Assignor(s) hereby confirms the Assignment.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hugo Boss AG		10/16/2004	JOINT STOCK COMPANY: GERMANY

**RECEIVING PARTY DATA**

<b>Name:</b>	HUGO BOSS Trade Mark Management GmbH & Co. KG
<b>Street Address:</b>	Dieselstrasse 12
<b>City:</b>	Metzingen
<b>State/Country:</b>	GERMANY
<b>Postal Code:</b>	72555
<b>Entity Type:</b>	LIMITED PARTNERSHIP: GERMANY

**PROPERTY NUMBERS Total: 73**

Property Type	Number	Word Mark
Serial Number:	74323654	BOSS
Serial Number:	75982131	BOSS
Serial Number:	76286514	
Serial Number:	76300391	BOSS HUGO BOSS
Serial Number:	76306954	
Serial Number:	76343767	BOSS
Serial Number:	76343768	BOSS HUGO BOSS
Serial Number:	76435640	BOSS HUGO BOSS
Serial Number:	76555465	BHB
Serial Number:	76580575	HUGO BOSS PRIZE
Registration Number:	1023305	BOSS
Registration Number:	1373892	BOSS CREATION HUGO BOSS PARIS
Registration Number:	1429737	BOSS

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Registration Number:	1472180	BOSS
Registration Number:	1499728	HUGO BOSS
Registration Number:	1512402	BOSS
Registration Number:	1515181	HUGO BOSS
Registration Number:	1531899	BOSS HUGO BOSS
Registration Number:	1594225	HUGO BOSS
Registration Number:	1594226	BOSS
Registration Number:	1614935	BOSS HUGO BOSS
Registration Number:	1624938	HUGO BOSS
Registration Number:	1852434	HUGO HUGO BOSS
Registration Number:	1853427	HUGO HUGO BOSS
Registration Number:	1853630	HUGO HUGO BOSS
Registration Number:	1860740	HUGO HUGO BOSS
Registration Number:	1864791	HUGO HUGO BOSS
Registration Number:	1865732	HUGO HUGO BOSS
Registration Number:	1873861	HUGO HUGO BOSS
Registration Number:	1891134	HUGO HUGO BOSS
Registration Number:	1928978	BALDESSARINI HUGO BOSS
Registration Number:	1933326	BOSS
Registration Number:	2031802	HUGO HUGO BOSS
Registration Number:	2242539	HUGO BOSS
Registration Number:	2256567	HUGO BOSS
Registration Number:	2303080	BOSS
Registration Number:	2351223	HUGO
Registration Number:	2361234	HUGO
Registration Number:	2386856	HUGO
Registration Number:	2399198	BOSS HUGO BOSS
Registration Number:	2401238	HUGO
Registration Number:	2419483	HUGO BOSS
Registration Number:	2429018	BOSS
Registration Number:	2436050	BOSS
Registration Number:	2447282	HUGO HUGO BOSS
Registration Number:	2450392	BALDESSARINI HUGO BOSS
Registration Number:	2459324	
Registration Number:	2470292	DARK BLUE

Registration Number:	2508270	BOSS HUGO BOSS
Registration Number:	2517600	BOSS
Registration Number:	2543152	BOSS
Registration Number:	2560780	HUGO BOSS GOLF
Registration Number:	2564832	BOSS HUGO BOSS
Registration Number:	2590289	BOSS HUGO BOSS
Registration Number:	2654602	BOSS GOLF
Registration Number:	2695009	
Registration Number:	2695010	
Registration Number:	2698987	BOSS HUGO BOSS
Registration Number:	2712748	BOSS HUGO BOSS
Registration Number:	2734988	BOSS HUGO BOSS
Registration Number:	2746219	HUGO HUGO BOSS
Registration Number:	2760874	HUGO
Registration Number:	2801445	BALDESSARINI HUGO BOSS
Registration Number:	2803668	BALDESSARINI HUGO BOSS
Registration Number:	2804314	BOSS WOMAN
Registration Number:	2806193	BALDESSARINI HUGO BOSS
Registration Number:	2824551	HUGO WOMAN
Registration Number:	2831267	HUGO
Registration Number:	2833783	HUGO HUGO BOSS WOMAN
Registration Number:	2835900	BALDESSARINI HUGO BOSS
Registration Number:	2842196	BOSS
Registration Number:	2888412	BOSS HUGO BOSS
Registration Number:	2888794	DEEP RED

**CORRESPONDENCE DATA**

Fax Number: (202)736-1253  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (202)736-1826  
Email: newmand@coudert.com, leasuree@coudert.com  
Correspondent Name: Lisa W. Rosaya, Esq.  
Address Line 1: 1627 I Street, N.W.  
Address Line 2: c/o Coudert Brothers LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006-4007

**DOMESTIC REPRESENTATIVE**

Name: Lisa W. Rosaya, Esq.  
Address Line 1: 1627 I Street, N.W.  
Address Line 2: c/o Coudert Brothers LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006-4007

NAME OF SUBMITTER:	Diane K. Newman
Signature:	/dkn/
Date:	02/10/2005

Total Attachments: 6  
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## ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, HUGO BOSS AG, a German joint stock company having an address at Dieselstrasse 12, Metzingen, Germany, ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from HUGO BOSS Trade Mark Management GmbH & Co. KG, a German limited partnership having an address at Dieselstrasse 12, Metzingen, Germany ("Assignee"), on this 16th day of October 2004, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the trademarks **BOSS; HUGO BOSS; BOSS HUGO BOSS; HUGO HUGO BOSS; BALDESSARINI HUGO BOSS; BOSS BLACK; BOSS GOLF; BOSS CREATIONS HUGO BOSS PARIS; BOSS GREEN; BOSS ORANGE; BOSS SELECTION; BOSS HUGO BOSS SELECTION; HUGO; BOSS WOMAN; BOSS MAN; HUGO BOSS GOLF; HUGO BOSS PRIZE; HUGO WOMAN; HUGO HUGO BOSS WOMAN** and all service marks, trade names, logos, insignias, designs and other proprietary interests therein or related thereto, including all common law rights therein, in the United States of America, including, without limitation, all registrations and applications for registration in the United States of America therefore or otherwise listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks")

to be held and enjoyed by Assignee, successor to the portion of the business of Assignor to which the Trademarks pertain, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

HUGO BOSS AG

By: \_\_\_\_\_

Name: Dr. Bruno Sälzer  
Title: Chief Executive Officer

Jörg-Viggo Müller  
Chief Financial Officer

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Owner hereby appoints Pamela T. Church, Eileen C. Visco, and Diane K. Newman, all members of the Bar of the State of New York, and Lisa W. Rosaya, a member of the Bars of New Jersey and the District of Columbia, all of the firm Coudert Brothers LLP, 1627 I Street N.W., Washington, D.C. 20006-4007, phone 202-775-5100, its domestic representative upon whom all notices of process in proceedings affecting the registrations and applications listed in the Schedule of Marks in Exhibit A. Please direct all correspondence and communications to Lisa W. Rosaya, Esq. at 202/736-1817 or Diane K. Newman, Esq. at 202/736-1826.

HUGO BOSS Trade Mark Management GmbH & Co. KG

Date: November 16, 2004

By:

Name: Wolfgang Mertl

Title: Managing Director

Gabriele Pfizter

Managing Director

**EXHIBIT A TO  
ASSIGNMENT OF TRADEMARKS**

**SCHEDULE OF U.S. TRADEMARKS**  
Applications/Registrations

<b>TRADEMARKS</b>	<b>REG. NO. APP. NO.</b>	<b>GOODS (INTERNATIONAL CLASS(ES))</b>	<b>COUNTRY/ STATE</b>
<b>BOSS</b>	75/982,131	28	USA
<b>HUGO BOSS PRIZE</b>	76/580,575	41	USA
<b>BHB LOGO DESIGN</b>	76/555,465	9, 14, 18, 25	USA
<b>BOSS HUGO BOSS (Stylized)</b>	76/435,640	14, 25, 35	USA
<b>BOSS HUGO BOSS and Design (Orange Label)</b>	76/343,768	3 and 25	USA
<b>BOSS</b>	76/343,767	25	USA
<b>BOSS</b>	74/323,654	14, 16, 18, 22, 25, 28	USA
<b>WING &amp; STRAIGHT LINE DESIGN</b>	76/306,954	25	USA
<b>BOSS HUGO BOSS</b>	76/300,391	9 and 28	USA
<b>WING STITCHED DESIGN</b>	76/286,514	25	USA
<b>BOSS</b>	1,023,305	25	USA
<b>BOSS CREATION HUGO BOSS PARIS and Design</b>	1,373,892	25	USA
<b>BOSS</b>	1,429,737	3	USA
<b>BOSS</b>	1,472,180	14	USA
<b>HUGO BOSS</b>	1,499,728	28	USA
<b>BOSS</b>	1,512,402	9	USA
<b>HUGO BOSS</b>	1,515,181	9	USA
<b>BOSS HUGO BOSS</b>	1,531,899	14 and 25	USA

<b>TRADEMARKS</b>	<b>REG. NO. APP. NO.</b>	<b>GOODS (INTERNATIONAL CLASS(ES))</b>	<b>COUNTRY/ STATE</b>
<b>HUGO BOSS</b>	1,594,225	18	USA
<b>BOSS</b>	1,594,226	18	USA
<b>BOSS HUGO BOSS</b>	1,614,935	25	USA
<b>HUGO BOSS</b>	1,624,938	25	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,852,434	24	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,853,427	3	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,853,630	16	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,860,740	9	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,864,791	28	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,865,732	14	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,873,861	18	USA
<b>HUGO HUGO BOSS (Stylized)</b>	1,891,134	25	USA
<b>BALDESSARINI HUGO BOSS (Stylized)</b>	1,928,978	25	USA
<b>BOSS</b>	1,933,326	28	USA
<b>HUGO HUGO BOSS (Stylized)</b>	2,031,802	16	USA
<b>HUGO BOSS</b>	2,242,539	25	USA
<b>HUGO BOSS</b>	2,256,567	35	USA
<b>BOSS</b>	2,303,080	25	USA
<b>HUGO</b>	2,351,223	9	USA
<b>HUGO</b>	2,361,234	25	USA
<b>HUGO</b>	2,386,856	18	USA
<b>BOSS HUGO BOSS (Stylized)</b>	2,399,198	3	USA



<b>TRADEMARKS</b>	<b>REG. NO. APP. NO.</b>	<b>GOODS (INTERNATIONAL CLASS(ES))</b>	<b>COUNTRY/ STATE</b>
<b>HUGO</b>	2,401,238	28	USA
<b>HUGO BOSS</b>	2,419,483	16	USA
<b>BOSS</b>	2,429,018	25	USA
<b>BOSS</b>	2,436,050	35	USA
<b>HUGO HUGO BOSS (Stylized)</b>	2,447,282	25	USA
<b>BALDESSARINI HUGO BOSS (Stylized)</b>	2,450,392	25	USA
<b>V &amp; STRAIGHT LINE STITCHING DESIGN</b>	2,459,324	25	USA
<b>DARK BLUE</b>	2,470,292	3	USA
<b>BOSS HUGO BOSS</b>	2,508,270	35	USA
<b>BOSS</b>	2,517,600	21, 24, 25	USA
<b>BOSS</b>	2,543,152	24	USA
<b>HUGO BOSS GOLF</b>	2,560,780	9, 14, 18, 25, 28	USA
<b>BOSS HUGO BOSS (Stylized)</b>	2,564,832	25	USA
<b>BOSS HUGO BOSS (Stylized)</b>	2,590,289	25	USA
<b>BOSS GOLF</b>	2,654,602	25	USA
<b>LOCATION OF ORANGE LABEL AND STITCHING DESIGN</b>	2,695,009	25	USA
<b>ORANGE LABEL AND STITCHING DESIGN</b>	2,695,010	25	USA
<b>BOSS HUGO BOSS (Stylized)</b>	2,698,987	25	USA
<b>BOSS HUGO BOSS (Stylized)</b>	2,712,748	25	USA
<b>BOSS HUGO BOSS</b>	2,734,988	16	USA
<b>HUGO HUGO BOSS</b>	2,746,219	35	USA

<b>TRADEMARKS</b>	<b>REG. NO. APP. NO.</b>	<b>GOODS (INTERNATIONAL CLASS(ES))</b>	<b>COUNTRY/ STATE</b>
<b>HUGO</b>	2,760,874	35	USA
<b>BALDESSARINI HUGO BOSS*</b>	2,801,445	3	USA
<b>BALDESSARINI HUGO BOSS (Stylized)*</b>	2,803,668	3	USA
<b>BOSS WOMAN</b>	2,804,314	3, 9, 18, 25	USA
<b>BALDESSARINI HUGO BOSS (Stylized)</b>	2,806,193	3, 9, 14, 16, 18, 20, 24, 35	USA
<b>HUGO WOMAN</b>	2,824,551	9, 14, 18, 25, 28	USA
<b>HUGO</b>	2,831,267	23, 24, 26	USA
<b>HUGO HUGO BOSS WOMAN and Design</b>	2,833,783	25	USA
<b>BALDESSARINI HUGO BOSS (Stylized)</b>	2,835,900	28	USA
<b>BOSS</b>	2,842,196	23, 24, 26	USA
<b>BOSS HUGO BOSS (Stylized)</b>	2,888,412	24	USA
<b>DEEP RED</b>	2,888,794	3	USA