

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/02/2002

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Novell, Inc.		02/09/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MediaLive International, Inc.
Street Address:	795 Folsom Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	74733388	NETWORLD
Serial Number:	74733382	NETWORLD

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: rsacoff@pattishall.com
 Correspondent Name: Robert W. Sacoff
 Address Line 1: 311 S. Wacker Drive, Suite 5000
 Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Robert W. Sacoff
Signature:	/Robert W. Sacoff/
Date:	02/10/2005

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Total Attachments: 1
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NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

WHEREAS, Novell, Inc., a Delaware corporation, with an office located at 1800 South Novell Place, Provo, UT 84606 ("Assignor"), owns the following trademarks:

NETWORLD, Ser. No. 74/733,388

NETWORLD (Stylized), Ser. No. 74/733,382

WHEREAS, Assignor agreed to the assignment of all rights and title and interest in and to said trademark and said registration thereof, and the goodwill associated therewith, in favour of MediaLive International, Inc. (formerly known as Key3Media Events, Inc.), located at 795 Folsom Stree, San Francisco, CA 94103 ("Assignee"), is desirous of acquiring the trade marks identified above for its use;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor assigns *nunc pro tunc* as of August 2, 2002, all rights, title and interest in and to the trade marks identified above and the corresponding pending applications and subsequent registrations, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringements.

IN WITNESS WHEREOF, the said Novell, Inc. has caused this instrument to be executed by its duly authorized representative as of the 9th day of February, 2005.

Novell, Inc.

By: _____

Name: PATRICK MCBRIDE

Title: INTELLECTUAL PROPERTY COUNSEL