

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/27/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Globe Pequot Press, a division of Morris Communications Corporation, The		02/08/2005	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Morris Book Publishing, LLC
Street Address:	725 Broad Street
City:	Augusta
State/Country:	GEORGIA
Postal Code:	30901
Entity Type:	limited liability company: GEORGIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2231571	BEST BIKE RIDES

CORRESPONDENCE DATA

Fax Number: (706)849-5132
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 706.722.4481
 Email: dhdupree@hullfirm.com
 Correspondent Name: Timothy E. Moses, Esq.
 Address Line 1: 801 Broad Street
 Address Line 2: Suite 700
 Address Line 4: Augusta, GEORGIA 30901

NAME OF SUBMITTER:	Timothy E. Moses, Esq.
Signature:	//TEMoses/20050211//

OP \$40.00 2231571

Date:

02/11/2005

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, The Globe Pequot Press, a division of Morris Communications Corporation, a Georgia corporation, having an address of 6 Business Park Road, P.O. Box 833, Old Saybrook, CT 06475 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademark and/or service mark (hereinafter the "MARK"):

<u>Mark</u>	<u>Jurisdiction</u>	<u>Reg. No</u>	<u>Reg. Date</u>	<u>Type/status</u>
BEST BIKE RIDES	US	2,231,571	03/16/1999	Registered

WHEREAS, Morris Book Publishing, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of February 27, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARK is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of February 27, 2003, all right, title and interest it may possess in and to the said MARK and the registration therefore, together with the goodwill of the business in connection with which the said MARK is used, and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR

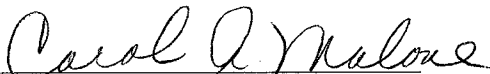


By: William S. Morris IV
As its President

2-8-05
Date

STATE OF GEORGIA
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 8th day of February, 2005.



Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16, 2007

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