

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sensient Technologies Corporation		02/07/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Sensient Flavors Inc.		
Street Address:	5600 West Raymond Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46241		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	726316	FANTASY	
CORRESPONDENCE DATA			
Fax Number:	(414)223-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414.273.2100		
Email:	ptomailbox@whdlaw.com		
Correspondent Name:	Whyte Hirschboeck Dudek S.C.		
Address Line 1:	555 East Wells Street, Suite 1900		
Address Line 2:	Attn: Nicole J. Renouard		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Nicole J. Renouard		
Signature:	/nicolejrenouard/		
Date:	02/11/2005		

CH \$40.00 726316

Total Attachments: 1

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**TRADEMARK
 REEL: 003028 FRAME: 0189**

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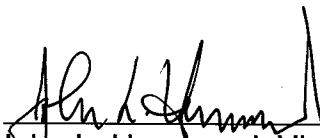
WHEREAS, Sensient Technologies Corporation, a Wisconsin corporation, located at 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202 ("Assignor"), is the owner of the trademark FANTASY used in connection with dried fruit mixes, and the related United States trademark registration, Registration No. 726,316 issued by the United States Patent and Trademark Office on January 9, 1962 ("Trademark"); and

WHEREAS, Sensient Flavors Inc., a Delaware corporation, located at 5600 West Raymond Street, Indianapolis, Indiana 46241 ("Assignee"), is desirous of acquiring all rights, title and interest in and to the Trademark, the registration thereof, and the good will and common law rights relating thereto.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to the Trademark, the registration thereof, and the common law rights thereto, together with the good will of the business symbolized by the Trademark, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark, effective as of the date indicated below.

SENSIENT TECHNOLOGIES CORPORATION


Date: February 7, 2005

By: 
John L. Hammond, Vice President,
Secretary and General Counsel

STATE OF WISCONSIN)
) SS
COUNTY OF MILWAUKEE)

On this 7th day of February, 2005, before me appeared John L. Hammond, to me personally known, who, being by me duly sworn, acknowledged that he is the Vice President, Secretary and General Counsel of Sensient Technologies Corporation and that the foregoing instrument was signed on behalf of Sensient Technologies Corporation by authority of its Board of Directors as the free act and deed of Sensient Technologies Corporation.

Subscribed and sworn to before me
this 7th day of February, 2005.


Mary JoAnn Beer
Notary Public State of Wisconsin
My Commission is Permanent.

