

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/29/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Davidson & Associates, Inc.		12/27/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Blizzard Entertainment, Inc.
Street Address:	6060 Center Drive
Internal Address:	5th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90045
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Serial Number:	78495534	WORLD OF WARCRAFT
Serial Number:	78495548	WORLD OF WARCRAFT
Serial Number:	78518924	WOW
Serial Number:	78518928	WOW
Serial Number:	78540191	BLACKTHORNE
Serial Number:	78083838	WORLD OF WARCRAFT
Serial Number:	78124339	WARCRAFT III: REIGN OF CHAOS
Serial Number:	78124337	DIABLO II: SALVATION
Serial Number:	78165795	STARCRRAFT: GHOST
Serial Number:	78165775	STARCRRAFT: GHOST
Serial Number:	75099783	DIABLO
Serial Number:	78267105	STARCRRAFT

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Serial Number:	78274955	WARCRAFT
Serial Number:	78274961	WARCRAFT
Registration Number:	2324717	BATTLE.NET
Registration Number:	2791742	DIABLO
Registration Number:	2386284	BROOD WAR
Registration Number:	1993894	BLIZZARD ENTERTAINMENT
Registration Number:	1947586	WARCRAFT
Registration Number:	2492072	BLIZZARD ENTERTAINMENT
Registration Number:	2490189	BLIZZARD ENTERTAINMENT
Registration Number:	2440620	BLIZZARD ENTERTAINMENT
Registration Number:	2494000	BLIZZARD ENTERTAINMENT
Registration Number:	2548929	BLIZZARD ENTERTAINMENT
Registration Number:	2410749	BLIZZARD
Registration Number:	2490188	BLIZZARD
Registration Number:	2490187	BLIZZARD
Registration Number:	2410748	BLIZZARD
Registration Number:	2433353	BLIZZARD
Registration Number:	2416001	DIABLO
Registration Number:	2424142	STARCRAFT
Registration Number:	2789179	REIGN OF CHAOS
Registration Number:	2640728	LORD OF DESTRUCTION
Registration Number:	2877945	WORLD OF WARCRAFT
Registration Number:	2774152	WARCRAFT III: REIGN OF CHAOS
Registration Number:	2893832	WARCRAFT III: REIGN OF CHAOS
Registration Number:	2810705	THE FROZEN THRONE
Registration Number:	2850992	STARCRAFT
Registration Number:	2884262	BATTLE CHEST
Registration Number:	2881607	STARCRAFT
Registration Number:	2881608	STARCRAFT
Registration Number:	2862803	WARCRAFT
Registration Number:	2879413	WARCRAFT
Registration Number:	2865169	WARCRAFT
Registration Number:	2884283	WARCRAFT
Serial Number:	78111094	BLIZZARD
Serial Number:	78111097	BLIZZARD ENTERTAINMENT

TRADEMARK

REEL: 003028 FRAME: 0196

CORRESPONDENCE DATA

Fax Number: (310)431-2430

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: stacey.gordon@vugames.com

Correspondent Name: Rod A. Rigole

Address Line 1: 6080 Center Drive

Address Line 2: 10th Floor

Address Line 4: Los Angeles, CALIFORNIA 90045

NAME OF SUBMITTER:	Rod A. Rigole
Signature:	/rod a rigole/
Date:	02/11/2005

Total Attachments: 3

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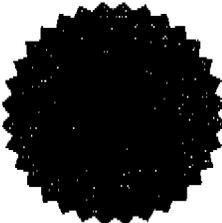
Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DAVIDSON & ASSOCIATES, INC.", A CALIFORNIA CORPORATION, WITH AND INTO "BLIZZARD ENTERTAINMENT, INC." UNDER THE NAME OF "BLIZZARD ENTERTAINMENT, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2004, AT 6:28 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3607845

DATE: 01-10-05

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Secretary of State
Division of Corporations
Delivered 06:28 PM 12/29/2004
FILED 06:28 PM 12/29/2004
SRV 040951617 - 3876899 FILE

CERTIFICATE OF MERGER

OF

DAVIDSON & ASSOCIATES, INC.
(a California corporation)

AND

BLIZZARD ENTERTAINMENT, INC.
(a Delaware corporation)

In accordance with Section 252 of the Delaware General Corporation Law, the undersigned, Eric Roeder, being a duly authorized officer of Blizzard Entertainment, Inc., a Delaware corporation, does hereby certify as follows:

1. The constituent business corporations participating in the merger herein certified are:

Davidson & Associates, Inc., which is incorporated under the laws of the State of California ("Davidson"); and

Blizzard Entertainment, Inc., which is incorporated under the laws of the State of Delaware ("Blizzard").

2. Vivendi Universal Games, Inc., a Delaware corporation, owns 100% of the outstanding capital stock of each of the constituent corporations.

3. A Plan of Merger (the "Plan") has been approved, adopted, certified, executed, and acknowledged by each of the aforesaid constituent corporations in accordance with the provisions of subsection (c) of Section 252 of the General Corporation Law of the State of Delaware, to wit, by Davidson in accordance with the laws of its state of incorporation and by Blizzard in the same manner as is provided in Section 251 of the General Corporation Law of the State of Delaware.

4. The name of the surviving corporation in the merger herein certified is Blizzard Entertainment, Inc., a Delaware corporation, which will continue its existence as said surviving corporation under its present name upon the effective date of said merger pursuant to the provisions of the General Corporation Law of the State of Delaware.

5. The Certificate of Incorporation of Blizzard, as now in force and effect, shall continue to be the Certificate of Incorporation of said surviving corporation until amended and changed pursuant to the provisions of the General Corporation Law of the State of Delaware.

6. The executed Plan between the aforesaid constituent corporations is on file at the office of the aforesaid surviving corporation, the address of which is as follows: 6080 Center Drive, 10th Floor, Los Angeles, California 90045.

7. A copy of the aforesaid Plan will be furnished by the aforesaid corporation, on request, and without cost, to any stockholder of each of the aforesaid constituent corporations.

8. The authorized common stock of Davidson consists of one thousand (1,000) shares of a par value of \$0.01 each.

9. The Plan between the aforesaid constituent corporations provides that the merger herein certified shall be effective upon the date of filing.

The undersigned has signed his name and affirmed the statements herein are true to the best of his knowledge, under penalties of perjury, this 27th day of December, 2004.

BLIZZARD ENTERTAINMENT, INC.
A Delaware corporation

By: 

Eric Roeder, Assistant Secretary