

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
One Write Systems, Inc.		10/05/1998	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	20th Century Plastics, Inc.		
Street Address:	205 South Puente Street		
City:	Brea		
State/Country:	CALIFORNIA		
Postal Code:	92821		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1829394	PERSONNELLY YOURS	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4230		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-632-3000		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Gray, Plant, Mooty, Mooty & Bennett, PA		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
NAME OF SUBMITTER:	Tiffany Larson, Paralegal		
Signature:	/Tiffany Larson/		
Date:	02/14/2005		

CH \$40.00 1829394

Total Attachments: 4
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BE IT KNOWN that for and in consideration of the sum of One Dollar and other good and valuable consideration in hand, the receipt and sufficiency of which are hereby acknowledged, One Write Systems, Inc. and G. Neil Companies International, Inc., each a corporation organized under the laws of the State of Florida (collectively, "G. Neil"), located at 720 International Parkway, P.O. Box 450939, Sunrise, FL 33345, United States of America, does hereby grant, assign and transfer to 20th Century Plastics, Inc., a corporation organized and existing under the laws of the State of California, located at 205 South Puente Street, Brea, CA 92821, its entire right, title and interest to each trademark listed on Annex A hereto, together with the registration of each such trademark, including the right to sue and recover for any and all past, present or future infringements or dilution of or damage or injury to each such trademark or the goodwill associated therewith, by any party or parties with the right to sue in their own name (and including the right to take over and continue any and all existing suits) and collect profits or damages, together with the goodwill of the business connected with the use of and symbolized by each such registered trademark.

Signature Page Follows

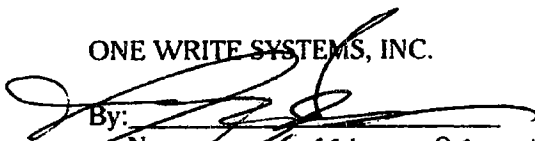
(Registered Trademarks)
BUSDOCS:658652.2

TRADEMARK
REEL: 1835 FRAME: 0533


TRADEMARK
REEL: 003028 FRAME: 0703

IN WITNESS WHEREOF, G. Neil has caused this Assignment to be executed by its proper representative thereunto duly authorized as of the 5TH day of October, 1998.

ONE WRITE SYSTEMS, INC.

By: 
Name: GARY N BROWN
Title: CEO

G. NEIL COMPANIES INTERNATIONAL, INC.

By: 
Name: GARY N BROWN
Title: CEO

ACKNOWLEDGMENT

STATE OF FLORIDA)

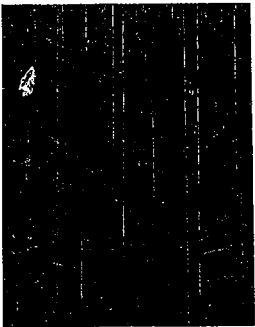
COUNTY OF Broward)

)
) ss:

On this 5TH day of October, 1998, before me personally appeared GARY NEIL BROWN to me personally known to be Chairman of G. Neil, who executed the foregoing Assignment and who acknowledged to me that he executed the same for the purpose herein set forth.


Notary Public





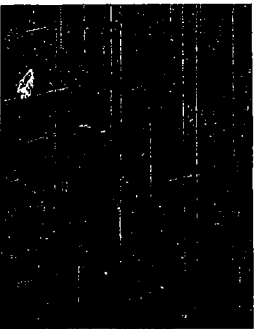
ANNEX A
REGISTERED TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Friendly Forms	1,510,925	11/1/88
Performance (and Design)	1,557,949	9/26/89
Desktop Card Shop	1,698,385	6/30/92
America's Personnell Greeting Card Shop	1,699,811	7/7/92
America's Personnel Greeting Card Shop	1,699,811	7/7/92
The Performance Collection	1,704,910	8/4/92
Time Dividers	1,726,671	10/20/92
4-in-1 Labor Law Poster	1,732,224	11/10/92
Professionally Yours	1,747,785	1/19/93
Positive Communications	1,758,325	3/16/93
Exploit!	1,767,951	4/27/93
Personnelly Yours	1,829,384	4/5/94
Skillsability	1,832,185	4/19/94
Attendance Controller	1,846,723	7/26/94
INSERTAWARD	1,854,203	9/13/94
CHUCKLES! (and design)	1,855,186	9/20/94
The Direct Source for All Your Human Resource Needs	1,858,562	10/18/94
5-in-1 Labor Law Poster	1,874,898	1/17/95
Personnel Pocket File	1,903,946	7/7/95
Motivation from G Neil Companies (and design)	1,904,983	7/11/95
The Imperial Collection	1,904,972	7/11/95
Your Valued Opinion	1,930,145	10/24/95
TCS (and Design)	2,101,831	6/17/97
HR Fax	2,190,125	9/15/98

BUSDOCS:694282.1

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PENDING APPLICATIONS

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
HR Legal Counselor	75-231,926	1/27/97
GNEIL	75-254,483	3/10/97
SKILLSERIES	75-497,835	6/8/98
Rainbow Greetings	75-501,982	6/10/98
HR Ware	75-512,080	7/6/98
Employer's Toolbox	75-549,548	9/8/98
G.Neil	75-557,386	9/23/98
G.Neil	75-557,387	9/23/98
G.Neil	75-557,388	9/23/98

RECORDED: 12/30/1998

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RECORDED: 02/14/2005

TRADEMARK
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