

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cheng Shin Rubber USA, Inc.		01/12/2005	CORPORATION: GEORGIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Cheng Shin Rubber Ind. Co., Ltd.
<b>Street Address:</b>	No. 215, Meei-Kong Rd.
<b>City:</b>	Ta-Tsun, Chang-Hwa
<b>State/Country:</b>	TAIWAN
<b>Entity Type:</b>	CORPORATION: TAIWAN

<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	1712661	MAXXIS
Registration Number:	1702477	MAXXIS
Registration Number:	2724454	MAXXIS
Registration Number:	2782049	MAXXIS

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(404)892-7056
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(404) 885-1500
<b>Email:</b>	TMAtlanta@seyfarth.com
<b>Correspondent Name:</b>	Joseph V. Myers III
<b>Address Line 1:</b>	1545 Peachtree Street NE
<b>Address Line 2:</b>	Suite 700
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-2401

<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Joseph V. Myers III
<b>Address Line 1:</b>	1545 Peachtree Street NE

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Address Line 2: Suite 700  
Address Line 4: Atlanta, GEORGIA 30309-2401

NAME OF SUBMITTER:	Joseph V. Myers III
Signature:	/jvm/
Date:	02/14/2005

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of January 12, 2005 by Cheng Shin Rubber USA, Inc., a Georgia corporation ("Assignor"), to Cheng Shin Rubber Ind. Co., Ltd., an entity organized under the laws of Taiwan ("Assignee").

WHEREAS, Assignor is listed at the United States Patent and Trademark Office as the owner of record of Registration Numbers 1712661, 1702477, 2724454 and 2782049 (the "Registrations") for the word mark MAXXIS (the "Mark"); and


WHEREAS, the parties desire to change the record owner listing for the Registrations and transfer any other rights, title or interest Assignor has in or to the Mark, if any, to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all of Assignor's entire right, title or interest in or to the Mark, together with the goodwill of the business symbolized thereby, and in or to the Registrations.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

**Cheng Shin Rubber USA, Inc.**

By: 

Printed Name: JAMES TZEN

Title: President

[CORPORATE SEAL]