

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phillips Products Co., LLC		01/24/2005	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	United States Distilled Products Company		
Street Address:	1607 South 12th Street		
City:	Princeton		
State/Country:	MINNESOTA		
Postal Code:	55371		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2211872	HOLLY NOG	
CORRESPONDENCE DATA			
Fax Number:	(732)632-8760		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	732-632-6060		
Email:	prcarey@buchmanlaw.com		
Correspondent Name:	Paulette R. Carey		
Address Line 1:	510 Thornall Street		
Address Line 2:	Suite 200		
Address Line 4:	Edison, NEW JERSEY 08837		
NAME OF SUBMITTER:	Paulette R. Carey		
Signature:	/Paulette R. Carey/		
Date:	02/15/2005		

OP \$40.00 2211872

Total Attachments: 1
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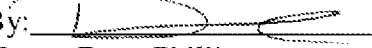
WHEREAS, Phillips Products Co., LLC (Phillips) a Limited Liability Company organized and existing under the laws of the State of Minnesota is the owner of the trademark HOLLY NOG and of US Trademark Registration 2211872 therefor (the "Mark"); and

WHEREAS, United States Distilled Products Company (USDP), a corporation organized and existing under the laws of the State of Minnesota with its principal place of business located at 1607 South 12th Street Princeton, MN 55371 is desirous of acquiring said Mark, the registrations and applications for registrations therefor and the goodwill of the business appertaining thereto;

NOW THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Phillips does hereby assign to USDP, all right, title and interest in and to the Mark and registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Mark.

Dated this ___24th___ day of _January__2005.

Phillips Products Co., LLC

By: 
Name: Dean Phillips
Title: President