

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the Record to remove Serial No. 75295507 inadvertently included on a Schedule on a change of name document previously recorded on Reel 001892 Frame 629. Assignor(s) hereby confirms the Change of Name. |

**CONVEYING PARTY DATA**

| Name           | Formerly | Execution Date | Entity Type              |
|----------------|----------|----------------|--------------------------|
| Heublein, Inc. |          | 07/01/1997     | CORPORATION: CONNECTICUT |

**RECEIVING PARTY DATA**

|                        |                          |
|------------------------|--------------------------|
| <b>Name:</b>           | IDV North America, Inc.  |
| <b>Street Address:</b> | 450 Columbus Blvd.       |
| <b>City:</b>           | Hartford                 |
| <b>State/Country:</b>  | CONNECTICUT              |
| <b>Postal Code:</b>    | 06142                    |
| <b>Entity Type:</b>    | CORPORATION: CONNECTICUT |

**PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark        |
|----------------------|---------|------------------|
| Registration Number: | 1856899 | AMERICAN ORCHARD |

**CORRESPONDENCE DATA**

Fax Number: (202)739-3001  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-739-3000  
 Email: trademarks@morganlewis.com  
 Correspondent Name: Karen A. Butcher  
 Address Line 1: 1111 Pennsylvania Ave., N.W., Attn: TMSU  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

|                           |                 |
|---------------------------|-----------------|
| <b>NAME OF SUBMITTER:</b> | Karen Butcher   |
| <b>Signature:</b>         | /Karen Butcher/ |
| <b>Date:</b>              | 02/15/2005      |

CH \$40.00 1856899

Total Attachments: 4

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05-03-1999



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ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings → → → ▼

To the Honorable Commissioner of Patents and Trademarks, record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Heublein, Inc

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Connecticut  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: UDV North America, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 450 Columbus Blvd.  
City: Hartford State: CT ZIP: 06142

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Connecticut  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                   Change of Name  
 Other \_\_\_\_\_

Execution Date: July 1, 1997

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
see attached exhibit

B. Trademark Registration No.(s)  
see attached exhibit

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana M. Gilland, Esq.  
Internal Address: UDV North America, Inc  
\_\_\_\_\_  
\_\_\_\_\_  
Street Address: Six Landmarks Square  
\_\_\_\_\_  
City: Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved:..... 73

7. Total fee (37 CFR 3.41):..... \$ 1,500

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:  
08-3120  
(Attach duplicate copy of this page if paying by deposit)

DO NOT USE THIS SPACE

04/29/1999 JSHBAZZ 00000185 083120 185689  
01 FC:481 40.00 OP  
02 FC:482 340.00 CH 1460.00 DP

9. Statement and signature  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland                      [Signature]                      4/2/1999  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and documents

TRADEMARK  
REEL: 1892 FRAME: 0629

TRADEMARK  
REEL: 002020 FRAME: 0622

**Trademarks to be Recorded**  
**Change of Name from Heublein, Inc.**

**To**  
**IDV North America, Inc.**

| <u>Registration No.</u> | <u>Serial No.</u> | <u>Mark</u>                        |
|-------------------------|-------------------|------------------------------------|
| 1856899                 |                   | AMERICAN ORCHARD                   |
| 1159373                 |                   | BEAULIEU                           |
| 502894                  |                   | BEAUCLAIR                          |
| 1199013                 |                   | BEAUVELOURS                        |
| 1199012                 |                   | BEAUTOUR                           |
| 406473                  |                   | BEAUROSE (Stylized)                |
| 502895                  |                   | BEAUMONT                           |
| 1171544                 |                   | BEAUFORT                           |
| 1662121                 |                   | RUTHERFORD ESTATE CELLARS          |
| 847977                  |                   | GEORGES DE LA TOUR PRIVATE RESERVE |
| 1174471                 |                   | CHATEAU BEAULIEU (Stylized)        |
| 1178407                 |                   | BV & Design                        |
| 1675265                 |                   | BV & Design                        |
| 1674450                 |                   | BV & Design                        |
| 847433                  |                   | BV (Stylized)                      |
| 2062046                 |                   | ENSEMBLE                           |
|                         | 75300858          | BEAUZEAUX                          |
| 1653836                 |                   | BERRO D'AGUA                       |
| 1651214                 |                   | BERRO D'AGUA                       |
| 1651213                 |                   | BERRO                              |
| 1773127                 |                   | BISTRO                             |
| 1561265                 |                   | BLOSSOM HILL                       |
| 1876831                 |                   | BH & Design                        |
| 1071205                 |                   | BOGGS                              |
| 1273811                 |                   | BOGGS                              |
| 1700010                 |                   | H. D. BRADBURNS (Stylized)         |
| 1967271                 |                   | BRANDIOSO                          |
| 936210                  |                   | BRASS MONKEY                       |
| 1128753                 |                   | CANTO RODADO                       |
| 1220255                 |                   | CITRONET                           |
| 1453449                 |                   | THE CLUB                           |
| 1586025                 |                   | CENSORED ON THE BEACH              |
| 1557361                 |                   | GLEN ELLEN                         |
| 1260618                 |                   | GLEN ELLEN (Stylized)              |
| 1622789                 |                   | GLEN ELLEN Label Design            |
| 1793811                 |                   | GLEN ELLEN Arch Design             |
| 823733                  |                   | HEUBLEIN                           |
| 381732                  |                   | HEUBLEIN'S SINCE 1875 & Design     |
| 1788378                 |                   | HEUBLEIN PARTY DRINKS              |

**TRADEMARK**  
**REEL: 1892 FRAME: 0630**  
**TRADEMARK**  
**REEL: 003029 FRAME: 0624**

|         |          |                             |
|---------|----------|-----------------------------|
| 1786958 |          | HEUBLEIN PREMIUM CLASSICS   |
| 632942  |          | HEUBLEIN (Stylized)         |
| 1076596 |          | JEREMIAH WEED               |
| 2153357 |          | JIN JIN                     |
| 1570131 |          | MACKDALE'S                  |
| 096292  |          | MILSHIRE (Stylized)         |
| 1050904 |          | MILSHIRE Emblem Design      |
| 1191193 |          | MYSTIQUE                    |
| 894746  |          | OSTROVA                     |
| 725706  |          | POPOV                       |
| 1672008 |          | POPOV                       |
|         | 75295507 | PRIZIM                      |
| 1441402 |          | REUNION                     |
| 1657576 |          | RELSKA                      |
| 609694  |          | RELSKA & Design             |
| 570329  |          | RELSKA                      |
| 608508  |          | RELSKY                      |
| 2101942 |          | SHAKZ                       |
| 2143213 |          | LE MORITZ SHAKZ (Stylized)  |
| 1887385 |          | SMIRNOFF                    |
| 2160811 |          | SOLARIS                     |
| 1209956 |          | STEEL                       |
| 1530394 |          | TRUFFLES                    |
| 1134788 |          | VAKLOVA                     |
| 1913670 |          | M.G. VALLEJO                |
| 1458869 |          | M.G. VALLEJO                |
| 1459455 |          | GENERAL M.G. VALLEJO WINERY |
| 786906  |          | VINYA                       |
| 1034987 |          | YUKON JACK                  |
| 1817516 |          | PERMA FROST                 |
| 1946298 |          | SNAKEBITE                   |
| 1956055 |          | MAD JACK                    |
|         | 75194962 | ZIP                         |
| 2169427 |          | ZUMBIDO                     |

TRADEMARK  
REEL: 1892 FRAME: 0631

TRADEMARK  
REEL: 003029 FRAME: 0625

**CERTIFICATE AMENDING  
THE  
CERTIFICATE OF INCORPORATION  
OF  
HEUBLEIN, INC.**

The undersigned officer of Heublein, Inc., a Connecticut corporation (the "Corporation"); hereby certifies that:

- (1) The name of the Corporation is Heublein, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

**RESOLVED:** that at 8:45 a.m. on July 1, 1997, the Article First of the Certificate of Incorporation of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (3) The resolution set forth above was approved by the shareholders of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on June 13, 1997. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000      Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

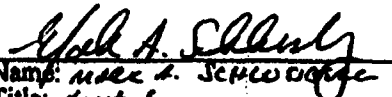
- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on June 13, 1997 by passing the following resolution:

**RESOLVED:** that on July 1, 1997, the Article First of the Certificate of Incorporation of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 8:45 a.m. on July 1, 1997 (the "Effective Date").
- (6) Dated this 30th day of June, 1997.

Heublein, Inc.

By:   
Name: Mark A. Schworke  
Title: Asst Sec.

HART01-13703-3  
41 930-00000  
June 23, 1997 7:06 pm

RECORDED: 04/23/1999

RECORDED: 02/15/2005

TRADEMARK  
REEL: 1892 FRAME: 0632  
TRADEMARK

REEL: 003029 FRAME: 0626