

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Record to remove Serial No. 75295507 inadvertently included on a Schedule on a change of name document previously recorded on Reel 002173 Frame 769. Assignor(s) hereby confirms the Change of Name.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Heublein, Inc.		07/01/1997	CORPORATION: CONNECTICUT

**RECEIVING PARTY DATA**

<b>Name:</b>	IDV North America, Inc.
<b>Street Address:</b>	450 Columbus Blvd.
<b>City:</b>	Hartford
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06142
<b>Entity Type:</b>	CORPORATION: CONNECTICUT

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1856899	AMERICAN ORCHARD

**CORRESPONDENCE DATA**

Fax Number: (202)739-3001  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-739-3000  
 Email: trademarks@morganlewis.com  
 Correspondent Name: Karen A. Butcher  
 Address Line 1: 1111 Pennsylvania Ave., N.W., Attn: TMSU  
 Address Line 2: Morgan, Lewis & Bockius LLP  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

<b>NAME OF SUBMITTER:</b>	Karen Butcher
<b>Signature:</b>	/Karen Butcher/

Date:

02/15/2005

Total Attachments: 4

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11-21-2000

FORM PTO-1584 (Modified)  
(Rev. 6-83)  
OMB No. 0651-0011 (exp. 4-94)  
Copyright 1984 Legason  
TMOS/REV01



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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

Tab settings → → → ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Heublein, Inc

- Individual(s)
- General Partnership
- Corporation-State Connecticut
- Other

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: UDV North America, Inc.

Internal Address: \_\_\_\_\_

Street Address: 450 Columbus Blvd.

City: Hartford State: CT ZIP: 06192

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Connecticut
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 1, 1997

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

see attached exhibit

B. Trademark Registration No.(s)

see attached exhibit  
1856899

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana M. Gilland, Esq.

Internal Address: UDV North America, Inc

Street Address: Six Landmark Square

City: Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved:.....

73

7. Total fee (37 CFR 3.41):.....\$ 1,500

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-3120

(Attach duplicate copy of this page if paying by deposit)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland

Name of Person Signing

Signature

4/21/99

Date

Total number of pages including cover sheet, attachments, and TRADEMARK

REEL: 002173 FRAME: 0769

TRADEMARK

REEL: 002029 FRAME: 0645

**Trademarks to be Recorded**  
**Change of Name from Heublein, Inc.**

**To**  
**IDV North America, Inc.**

<b><u>Registration No.</u></b>	<b><u>Serial No.</u></b>	<b><u>Mark</u></b>
1856899		AMERICAN ORCHARD
1159373		BEAULIEU
502894		BEAUCLAIR
1199013		BEAUVELOURS
1199012		BEAUTOUR
406473		BEAUROSE (Stylized)
502895		BEAUMONT
1171544		BEAUFORT
1662121		RUTHERFORD ESTATE CELLARS
847977		GEORGES DE LA TOUR PRIVATE RESERVE
1174471		CHATEAU BEAULIEU (Stylized)
1178407		BV & Design
1675265		BV & Design
1674450		BV & Design
847433		BV (Stylized)
2062046		ENSEMBLE
	75300858	BEAUZEAUX
1653836		BERRO D'AGUA
1651214		BERRO D'AGUA
1651213		BERRO
1773127		BISTRO
1561265		BLOSSOM HILL
1876831		BH & Design
1071205		BOGGS
1273811		BOGGS
1700010		H. D. BRADBURNS (Stylized)
1967271		BRANDIOSO
936210		BRASS MONKEY
1128753		CANTO RODADO
1220255		CITRONET
1453449		THE CLUB
1586025		CENSORED ON THE BEACH
1557361		GLEN ELLEN
1260618		GLEN ELLEN (Stylized)
1622789		GLEN ELLEN Label Design
1793811		GLEN ELLEN Arch Design
823733		HEUBLEIN
381732		HEUBLEIN'S SINCE 1875 & Design
1788378		HEUBLEIN PARTY DRINKS

TRADEMARK  
REEL: 002173 FRAME: 0770

TRADEMARK  
REEL: 003029 FRAME: 0646

1786958  
632942  
1076596  
2153357  
1570131  
096292  
1050904  
1191193  
894746  
725706  
1672008

75295507

1441402  
1657576  
609694  
570329  
608508  
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2143213  
1887385  
2160811  
1209956  
1530394  
1134788  
1913670  
1458869  
1459455  
786906  
1034987  
1817516  
1946298  
1956055

75194962

2169427

HEUBLEIN PREMIUM CLASSICS  
HEUBLEIN (Stylized)  
JEREMIAH WEED  
JIN JIN  
MACKDALE'S  
MILSHIRE (Stylized)  
MILSHIRE Emblem Design  
MYSTIQUE  
OSTROVA  
POPOV  
POPOV  
PRIZIM  
REUNION  
RELSKA  
RELSKA & Design  
RELSKA  
RELSKY  
SHAKZ  
LE MORITZ SHAKZ (Stylized)  
SMIRNOFF  
SOLARIS  
STEEL  
TRUFFLES  
VAKLOVA  
M.G. VALLEJO  
M.G. VALLEJO  
GENERAL M.G. VALLEJO WINERY  
VINYA  
YUKON JACK  
PERMA FROST  
SNAKEBITE  
MAD JACK  
ZIP  
ZUMBIDO

TRADEMARK

REEL: 002173 FRAME: 0771

TRADEMARK

REEL: 003029 FRAME: 0647

**CERTIFICATE AMENDING  
THE  
CERTIFICATE OF INCORPORATION  
OF  
HEUBLEIN, INC.**

The undersigned officer of Heublein, Inc., a Connecticut corporation (the "Corporation"), hereby certifies that:

- (1) The name of the Corporation is Heublein, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

**RESOLVED:** that at 8:45 a.m. on July 1, 1997, the Article First of the Certificate of Incorporation of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (3) The resolution set forth above was approved by the shareholders of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on June 13, 1997. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000      Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on June 13, 1997 by passing the following resolution:

**RESOLVED:** that on July 1, 1997, the Article First of the Certificate of Incorporation of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 8:45 a.m. on July 1, 1997 (the "Effective Date").
- (6) Dated this 30th day of June, 1997.

Heublein, Inc.

By: *Michael A. Schwab*  
Name: *Michael A. Schwab*  
Title: *Asst. Sec.*

HAET01-137023-3  
48730-00000  
June 23, 1997 7:06 pm

RECORDED: 04/21/1999

TRADEMARK  
REEL: 002173 FRAME: 0772

RECORDED: 02/15/2005

TRADEMARK  
REEL: 003029 FRAME: 0648