Formation   For		
To the Honorabla Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.  1. Name of conveying party(ies): Worth Parfiums	(Rev. 03/01) TRADEMARKS ONLY U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 5/31/2002)	
1. Name of conveying party(lee): Worth Parfums    Individual(s)		Please record the attached original documents or copy thereof.
Name   Orchard Trading Limited   Internal   Address   Seaton House, 17 Seaton Place   St. Helier, Jersey JE2 3QL, Channel Islands   St. Helier, Jersey JE2 3QL, Channel Islands   Individual(s) discenship   Corporation-State   Individual(s) discenship   Association   Additional name(s) of conveying party(ies) attached?   Ves   No   Association   General Partnership   Umited Partnershi		
Additional name(s) of conveying party(ies) attached?   Yes   No	Worth Parfums  Indivídual(s)  General Partnership  Limited Partnership	Name:_Orchard Trading Limited Internal Address:Seaton House, 17 Seaton Place
Security Agreement	Other France corporation	Association
Assignment	Additional name(s) of conveying party(ies) attached? Yes / No	General Partnership
Security Agreement	3. Nature of conveyance:	Limited Partnership
It assignee is not demelled in the United Strates, a domestic representative designation is attached:   Yes   Yes   No (Designation number(s) or registration number(s):	✓ Assignment	Corporation-State
Execution Date: 3/4/1999  4. Application number(s) or registration number(s):  A. Trademark Application No.(s)  B. Trademark Registration No.(s)  821,277 - WORTH  Additional number(s) attached Yes V No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Ronald E. Shapiro  Internal Address: Miles & Stockbridge P.C.  Street Address: 1751 Pinnacle Drive, Suite 500  City: McLean State: VA Zip:22102  Do Not Use This SPACE  9. Signature.  Pagistration number(s) attached Yes V No  6. Total number of applications and registrations involved: 1  1 Total fee (37 CFR 3.41)	Security Agreement Change of Name	Other_Channel Islands corporation
A. Trademark Application No.(s)		representative designation is attached: Yes V No (Designations must be a separate document from assignment)
Additional number(s) attached Yes V No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Ronald E. Shapiro  Internal Address: Miles & Stockbridge P.C.  Street Address: Pinnacle Drive, Suite 500  City: McLean State: VA Zip-22102  Ronald E. Shapiro  B21,277 - WORTH  Yes V No  6. Total number of applications and registrations involved:	4. Application number(s) or registration number(s):	<u> </u>
5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Ronald E. Shapiro  Internal Address: Miles & Stockbridge P.C.  Street Address: T751 Pinnacle Drive, Suite 500  City: McLean State: VA Zip.22102  Bo Not Use This space  9. Signature.  6. Total number of applications and registrations involved:	A. Trademark Application No.(s)	
5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Ronald E. Shapiro  Internal Address: Miles & Stockbridge P.C.  Street Address: T751 Pinnacle Drive, Suite 500  City: McLean State: VA Zip.22102  DO NOT USE THIS SPACE  9. Signature.  6. Total number of applications and registrations involved:	Additional number(s) at	ttached Yes V No
Internal Address: Miles & Stockbridge P.C.  7. Total fee (37 CFR 3.41)	5. Name and address of party to whom correspondence	6. Total number of applications and
Enclosed  Authorized to be charged to deposit account  Street Address:  1751 Pinnacle Drive, Suite 500  City: McLean State: VA Zip:22102  DO NOT USE THIS SPACE  9. Signature.  Ronald E. Shapiro February 8, 2005	Name:Ronald E. Shapiro	
Street Address:  1751 Pinnacle Drive, Suite 500  City: McLean State: VA Zip:22102  DO NOT USE THIS SPACE  9. Signature.  Ronald E. Shapiro  Authorized to be charged to deposit account  8. Deposit account number: 50-1165	Internal Address: Miles & Stockbridge P.C.	7. Total fee (37 CFR 3.41)
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Total number of pages Including cover sheet, attachments, and document:		

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

> TRADEMARK REEL: 003029 FRAME: 0853

## ASSIGNMENT

WHEREAS, Worth Parfums ("ASSIGNOR"), a corporation organized under the laws of France, with a place of business at 26 Rue Bayard, 75008 Paris, France, owns United States Trademark Registration No. 821,277 ("the Registration"), issued December 27, 1966, for the mark WORTH ("the Mark"); and

WHEREAS, Orchard Trading Limited ("ASSIGNEE"), a limited company organized under the laws of the Channel Islands, whose business address is Seaton House, 17 Seaton Place, St. Helier, Jersey JE2 3QL, Channel Islands, desires to acquire all rights to the Registration, the Mark, and the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, in consideration of One Dollar and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE the entire right, title, and interest in and to the Registration, the Mark, and the goodwill of the business symbolized by the Mark, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as of the date written below.

## **WORTH PARFUMS**

Effective Date: 4 March 1999	By: By:
	Name: Dilesh Menta
	Title:Authorised_signatory

RECORDED: 02/08/2005

TRADEMARK
REEL: 003029 FRAME: 0854