

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/07/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Altex USA, LLC		02/07/2005	Limited Liability Company: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	KB Holdings, LLC
Street Address:	640 North LaSalle, Suite 295
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60610
Entity Type:	Limited Liability Company: ILLINOIS

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	76548450	THE BILLIONAIRE CLUB

**CORRESPONDENCE DATA**

Fax Number: (619)522-6763  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (619) 522-6760  
 Email: matt@beckerlawfirm.com  
 Correspondent Name: Matthew A. Becker  
 Address Line 1: 1003 Isabella Avenue  
 Address Line 4: Coronado, CALIFORNIA 92118

NAME OF SUBMITTER:	Matthew A. Becker
Signature:	/Matthew A. Becker/
Date:	02/15/2005

OP \$40.00 76548450

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

**Altex USA**, a California Limited Liability Company, having its principal place of business at 371 E. Street, Chula Vista, California 91910, is the owner of record of United States trademark application for the mark "THE BILLIONAIRE CLUB" Serial No. 76/548,450, filed on October 2, 2003, for use with restaurant, bar and catering services in international class 43; and

**KB Holdings, LLC**, an Illinois limited liability company, having its principal place of business in Chicago, Illinois, is desirous of formally acquiring full and complete ownership to such mark and application thereof.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, **Altex USA**, hereby assigns to **KB Holdings, LLC**, all right, title and interest in and to, together with the goodwill of the business symbolized by the mark and the above identified trademark application Serial No. 76/548,450.

**Altex USA, LLC**

By: \_\_\_\_\_  
(signature)

Print Name: GERARDO SALOME

Print Title: CEO

Date: 02/7/05

**KB Holdings, Inc.**

By: \_\_\_\_\_  
(signature)

Print Name: Kevin Berg

Print Title: General Partner

Date: 2/7/05