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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(les)/Execution Date(s):  J.P. Morgar Chase & Co	2. Name and address of receiving party(les) Additional names, eddresses, or citizenship ettached?
270 Park Avenue New York, NY 10017  Individual(s) Association General Partnership Limited Partnership  X Corporatior-State	Name: JPMorgan Chase & Co. Internal Address: 270 Park Avenue City: New York
Other	State: NY
Citizenship (see guidelines) Delaware  Execution Date(s) July 20, 2004	Country:        Zip;10017
Additional names of conveying parties attached? Yes X No	General Pertnership Citizenship
3. Nature of conveyance:	Limited Partitership Citizenship
l ·	Corporation Citizenship Delaware
Security Agreement	Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) 76/503,417	d (dentification or description of the Trademark. B. Trademark Registration No.(s)
76/499,279;76/503,416;76/503,415	Additional sheet(s) attached? Yes X No
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  MAXIMUM STRENGTH BANKING; FLEXIBLE REWARDS; FLEXIBLE REWARDS SELECT;  FLEX REWARDS SELECT	
5. Name & address of party to whom correspondence concerning document should be mailed:  Name: Dana Breitman	registrations involved:
Internal Address Goodwin Procter LLP	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$
Street Address: 599 Lexington Avenue	Authorized to be charged to deposit account     Enclosed
City: New York	8. Payment Information:
State: NY Zip: 10022	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: <u>212.813.8800</u> Fax Number: <u>212.35</u> \$.3332	b. Deposit Account Number <u>06-0923</u> Authorized User Name <u>Dana Breitman</u>
Email Address: dtreitman@gadwinprocter_com	February 8, 2005
9. Signature: Signature	Date
Dana Breitman	Total number of pages including cover 2
Name of Person Signing	

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5998, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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