

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Joint Ownership Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National Academy of Television Arts and Sciences		01/31/2005	Unincorporated Association: CALIFORNIA

RECEIVING PARTY DATA

Name:	National Academy of Television Arts and Sciences
Street Address:	111 West 57th Street, Suite 600
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	Unincorporated Association: CALIFORNIA

Name:	Academy of Television Arts & Sciences
Street Address:	5220 Lankershim Boulevard
City:	North Hollywood
State/Country:	CALIFORNIA
Postal Code:	91601
Entity Type:	Unincorporated Association: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78338945	NATIONAL TELEVISION ACADEMY

CORRESPONDENCE DATA

Fax Number: (212)953-7201
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 415-9200
 Email: ny.trademark@dorsey.com
 Correspondent Name: Dorsey & Whitney LLP
 Address Line 1: 250 Park Avenue

OP \$40.00 78338945

Address Line 4: New York, NEW YORK 10177

NAME OF SUBMITTER:

Sandra Edelman

Signature:

/se/

Date:

02/16/2005

Total Attachments: 1

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ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION

This Assignment is made by and between NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES, an unincorporated association organized and existing under the laws of the State of California, having a place of business in New York, New York ("Assignor") and ACADEMY OF TELEVISION ARTS & SCIENCES, a not-for-profit corporation organized and existing under the laws of the State of California, having a place of business in North Hollywood, California ("Assignee").

WHEREAS, Assignor is the owner of the pending application for registration of the mark NATIONAL TELEVISION ACADEMY and Design in the United States Patent and Trademark Office, Serial No. 78/338,945 (the "Mark"), and the goodwill associated therewith; and

WHEREAS, Assignor desires to transfer a joint ownership interest in and to the Mark and the goodwill associated therewith to Assignee;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee a joint ownership interest in and to the Mark and the goodwill associated therewith.

Date: 1/31/05

NATIONAL ACADEMY OF
TELEVISION ARTS AND SCIENCES

By: 

Name: PETER C. ARICO

Title: PRESIDENT

Date: 1/24/05

ACADEMY OF TELEVISION ARTS &
SCIENCES

By: 

Name: Todd P. Leavitt

Title: President