

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dreyer's Grand Ice Cream, Inc.		02/10/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Societe des Produits Nestle, S.A.		
<b>Street Address:</b>	Case Postale 353		
<b>City:</b>	1800 Vevey		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78417618	MADE LIKE NO OTHER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(818)637-3311		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	818-549-6726		
<b>Email:</b>	robert.sanders@us.nestle.com		
<b>Correspondent Name:</b>	Robert Sanders, c/o Nestle USA, Inc.		
<b>Address Line 1:</b>	800 N. Brand Blvd., 20th Floor		
<b>Address Line 4:</b>	Glendale, CALIFORNIA 91203		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Nestle USA, Inc.		
<b>Address Line 1:</b>	800 N. Brand Blvd., 20th Floor		
<b>Address Line 4:</b>	Glendale, CALIFORNIA 91203		
<b>NAME OF SUBMITTER:</b>	Authorized Agent		
<b>Signature:</b>	/Bob Sanders/		

OP \$40.00 78417618

Date:

02/16/2005

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

This ASSIGNMENT is made on the date set opposite the signature hereinbelow, but shall be effective, *nunc pro tunc*, as of February 10, 2005. The assignment made by this instrument is:

**FROM:**  
Dreyer's Grand Ice Cream, Inc.,  
a Delaware Corporation  
5929 College Avenue  
Oakland, California 94618  
United States of America  
(hereinafter "Assignor")

**TO:**  
Societe des Produits Nestle S.A.,  
a Switzerland Corporation  
Case Postale 353  
1800 Vevey  
Switzerland  
(hereinafter "Assignee")

WHEREAS, Assignor is the owner of the certain trademarks set forth in **EXHIBIT A**, and all rights related thereto (including rights related to any such trademark, service mark, logo and/or trade dress - collectively, "the Marks"), and United States trademark application(s) therefore (and any registration that may issue thereon).

WHEREAS, Assignor warrants that it owns all rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, all claims for infringement thereof, and all goodwill pertaining thereto (hereinafter "All Rights in the Marks"); and,

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

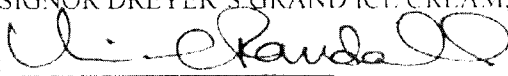
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks (as defined hereinabove). This assignment of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Marks, now and in the future.

The undersigned officer of Assignor represents that she has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understands, and agrees to the terms of this Assignment.

ASSIGNOR DREYER'S GRAND ICE CREAM, INC.

Dated: February 10, 2005

By:   
Name: Vicki L. Randall  
Title: Associate General Counsel

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**EXHIBIT A**

<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>CLASS</b>	<b>APPLICATION NO. FILING DATE</b>
US	MADE LIKE NO OTHER	30	78/417618 05/12/2004

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