

8/18/04

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102819368

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): DCI Massachusetts Business Trust
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Massachusetts Business Trust
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Shared Insights US, LLC
Internal Address:
Street Address: 1050 Winter Street, Suite 1000
City: Waltham State: MA Zip: 02451
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State
Other Delaware Limited Liability Corp.
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 7/26/04

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 1,471,005; 1,471,716; 2,194,080; 2,227,677; 2,227,760; 2,350,637; 2,344,699
Additional number(s) attached Yes No 2,637,852

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Christine M. Baker, Esq.
Internal Address: Mintz, Levin, Cohn, Ferris, Glovsky & Popeo, PC
Street Address: 666 Third Avenue
City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved: 8
7. Total fee (37 CFR 3.41) \$ 320
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
50-0311 - Reference No. 27929-001

DO NOT USE THIS SPACE

9. Signature.
Christine M. Baker, Esq.
Name of Person Signing

Signature

8/18/04
Date

Total number of pages including cover sheet, attachments, and document: 6

Regin. Ref: 08/20/2004 BT011 0006532200
Name/Number: 1471005
FC: 9206 \$105.00 CR

08/20/2004 BT011 00000018 1471005

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 OP
02 FC:8522 175.00 OP

TRADEMARK REEL: 003031 FRAME: 0181

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this “**Assignment**”) is made by DCI MASSACHUSETTS BUSINESS TRUST, a Massachusetts business trust, having a place of business at 204 Andover Street, Andover, Massachusetts 01810 (“**Assignor**”), to SHARED INSIGHTS US, LLC, a Delaware limited liability corporation having a place of business at 1050 Winter Street, Suite 1000, Waltham, Massachusetts 02451 (“**Assignee**”).

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign unto Assignee, Assignor’s entire right, title and interest in and to the trademarks listed in the **Exhibit A** attached hereto (the “**Marks**”) in the United States and all foreign countries, including all common law rights, all registrations and applications for registration thereof, and in and to the goodwill symbolized by the Marks, for Assignee’s own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, together with all claims for damages by reasons of past infringement of the Marks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

ASSIGNOR HEREBY AGREES to take all actions, and to execute and deliver all additional instruments and documents, as Assignee may reasonably request for the purpose of carrying out this Assignment and the transactions contemplated hereby including, but not limited to, all instruments and documents necessary to transfer the Marks in the United States and any foreign countries.

ASSIGNOR HEREBY COVENANTS that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 26th day of July, 2004.

DCI MASSACHUSETTS BUSINESS TRUST

By: DCI MANAGEMENT COMPANY, INC.,
its Trustee


By: 
George Schussel, CEO

EXHIBIT A**TRADEMARKS**

Type	Description	Registration Number	Renewal Due
US Service Mark	DCI	1471005	29-Dec-07
US Service Mark	DCI & Des.	1471716	5-Jan-08
US Service Mark	DCI's Internet Expo & Des.	2194080	6-Oct-08
US Service Mark	DCIEXPO	2227677	2-Mar-09
US Service Mark	DCI'S MARKETING AUTOMATION CONFERENCE & EXPOSITION	2227760	2-Mar-09
US Service Mark	DCI's eBusiness World	2350637	16-May-10
US Service Mark	DCI'S SALES FORCE AUTOMATION CONFERENCE & EXPO	2344699	25-Apr-10
US Service Mark	CUSTOMER RELATIONSHIP MANAGEMENT CONFERENCE & EXPO	2637852	22-Oct-12