

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gannett Satellite Information Network, Inc.		02/09/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Media West - GSI, Inc.		
Street Address:	50 West Liberty Street, Suite 802		
Internal Address:	Bank of America Plaza		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89501		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2349205	HEALTHWEEK	
Registration Number:	1938802	NURSEWEEK	
Registration Number:	2391491	NURSING EXCELLENCE	
Registration Number:	2592424	NURSINGHANDS	
CORRESPONDENCE DATA			
Fax Number:	(202)776-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-776-2876		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Suzanne M. Underwald		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
NAME OF SUBMITTER:	Suzanne M. Underwald		

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Signature:	/Suzanne Underwald/
Date:	02/17/2005
Total Attachments: 1 source=NURSEWEEK_Assignment2#page1.tif	

ASSIGNMENT

WHEREAS, Gannett Satellite Information Network, Inc., a Delaware corporation, located at 7950 Jones Branch Drive, McLean, VA 22107 ("Assignor"), is the owner of the following service marks (the "Marks") which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
HEALTHWEEK	2,349,205	May 16, 2000
NURSEWEEK	1,938,802	November 28, 1995
NURSING EXCELLENCE	2,391,491	October 3, 2000
NURSINGHANDS	2,592,424	July 9, 2002

WHEREAS, Media West - GSI, Inc. ("Assignee"), a Delaware corporation located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, desires to acquire Assignor's right, title and interest in the Marks, including without limitation the registrations for the Marks and the goodwill associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including without limitation the registrations for the Marks and the goodwill of the business symbolized by the Marks, effective as of the date of execution below.

Signed this 9th day of February, 2005.

GANNETT SATELLITE INFORMATION NETWORK, INC.

By: Todd Mayman
Todd A. Mayman
Secretary

Commonwealth of Virginia)
) ss:
County of Fairfax)

Subscribed and sworn to before me
this 9th day of February, 2005.

Karen R. Levy
Notary Public

My Commission Expires: 2-29-2008
DCLIB01:1429356-1|02360.1000:080

