

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Subaru of America, Inc.		02/14/2005	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	Fuji Jukogyo Kabushiki Kaisha
<b>Doing Business As:</b>	DBA Fuji Heavy Industries Ltd.
<b>Street Address:</b>	Nishi-Shinjuku 1-Chome, Shinjuku-ku
<b>City:</b>	Tokyo
<b>State/Country:</b>	JAPAN
<b>Postal Code:</b>	7-2
<b>Entity Type:</b>	CORPORATION: JAPAN

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Serial Number:</b>	78388567	TRIBECA

**CORRESPONDENCE DATA**

**Fax Number:** (202)408-4400  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 2024084000  
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**Correspondent Name:** Lynn M. Jordan  
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**DOMESTIC REPRESENTATIVE**

**Name:**  
**Address Line 1:**  
**Address Line 2:**  
**Address Line 3:**

**OP \$40.00 78388567**

Address Line 4:

NAME OF SUBMITTER:

Lynn M. Jordan

Signature:

/Lynn M. Jordan/

Date:

02/17/2005

Total Attachments: 1  
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**ASSIGNMENT**

Subaru of America, Inc., a New Jersey corporation with its principal place of business at 2235 Route 70 West, Cherry Hill, New Jersey 08002 ("Assignor"), is the owner of the trademark TRIBECA and of U.S. trademark application Serial No. 78/388,567 therefor ("the Trademark").

Fuji Jukogyo Kabushiki Kaisha d/b/a Fuji Heavy Industries Ltd., a Japanese corporation with a principal place of business at Nishi - Shinjuku 1-Chome, Shinjuku-ku Tokyo, Japan 7-2 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

SUBARU OF AMERICA, INC.

By:  \_\_\_\_\_

Name: Thomas J. Doll

Title: Exec. Vice President & CFO

Date: February 14, 2005