

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vivendi Universal Games, Inc.	FORMERLY Vivendi Universal Interactive Publishing North America, Inc.	01/24/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Blizzard Entertainment, Inc.		
Street Address:	6080 Center Drive		
Internal Address:	10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1836284	LOST VIKINGS	
Registration Number:	1834758	ROCK N ROLL RACING	
Registration Number:	2141610	NORSE BY NORSEWEST	
CORRESPONDENCE DATA			
Fax Number:	(310)431-2430		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.431.4334		
Email:	stacey.gordon@vugames.com		
Correspondent Name:	Rod A. Rigole		
Address Line 1:	6080 Center Drive		
Address Line 2:	10th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90045		
NAME OF SUBMITTER:	Rod A. Rigole		

CH \$90.00 1836284

Signature:

/rod a rigole/

Date:

02/18/2005

Total Attachments: 2

source=VUG to Blizzard#page1.tif

source=VUG to Blizzard#page2.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made the 24th day of January 2005 between Vivendi Universal Games, Inc. a Delaware corporation, having a principal place of business at 6080 Center Drive, 10th Floor, Los Angeles, CA 90045 ("Assignor"), and Blizzard Entertainment, Inc., a Delaware corporation, having a principal place of business at 6080 Center Drive, 10th Floor, Los Angeles, CA 90045 (Assignee);

WHEREAS, the Assignor has specifically acquired certain rights in and to the NORSE BY NORSEWEST, ROCK N ROLL RACING and LOST VIKINGS trademarks (the "MARKS"), including all U.S. trademark registrations or applications, foreign trademark registrations or applications, state trademark registrations or applications, and any common law rights in the MARKS, including those referenced in Exhibit "A," attached hereto, together with any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past, present or future infringements thereof, and all rights corresponding thereto throughout the world, and all of the goodwill of Assignor's business symbolized thereby or associated therewith; and


WHEREAS, the Assignee wishes to acknowledge its acquisition of all of Assignor's rights in and to the MARK and the good will associated therewith throughout the world for the purpose of recording assignments of the intellectual property rights acquired from Assignor with various governmental entities.

NOW THEREFORE, for and in consideration of the mutual covenants and undertakings of the parties, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the MARKS and the registration(s) or applications thereof together with the good will of the business which is symbolized by the MARKS. This assignment constitutes a transfer of all of Assignor's right, title and interest in the MARKS.

The Assignor agrees to handle the pending procedures related to the MARKS until the assignment and contact change is completed.

ASSIGNOR:

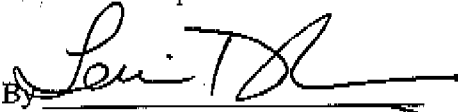
VIVENDI UNIVERSAL GAMES, INC.
a Delaware corporation

By 
Name: Rod Rigole
Title: Ass. Secretary

Date 1/24/05

ASSIGNEE:

BLIZZARD ENTERTAINMENT, INC.
a Delaware corporation

By 
Name: Terri Durham
Title: GC/Secretary

Date 1/21/05

EXHIBIT "A"**TRADEMARKS**

<u>Mark</u>	<u>Country/State</u>	<u>Reg. No.</u>	<u>Status</u>
LOST VIKINGS	United States	1,836,284	Registered
ROCK N ROLL RACING	United States	1,834,758	Registered
NORSE BY NORSEWEST	United States	2,141,610	Registered