

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CurtCo Media Labs, LLC		02/17/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CurtCo Robb Media, LLC		
Street Address:	29160 Heathercliff Road		
Internal Address:	Suite 200		
City:	Malibu		
State/Country:	CALIFORNIA		
Postal Code:	90265		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78373917	ROBB REPORT VACATION HOMES	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	efiling@kmob.com		
Correspondent Name:	Elenore Niu		
Address Line 1:	2040 Main Street		
Address Line 2:	14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Elenore Niu		
Signature:	/Elenore Niu/		
Date:	02/18/2005		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 17 day of FEBRUARY, 2005, by and between CurtCo Media Labs, LLC, a Delaware limited liability company having a place of business at 29160 Heathercliff Road, Suite 200, Malibu, CA 90265 (hereinafter referred to as "ASSIGNOR"), and CurtCo Robb Media, LLC, a Delaware limited liability company having a place of business at 29160 Heathercliff Road, Suite 200, Malibu, CA 90265 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the United States and foreign trademark applications relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Applications");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Applications worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest in and to the Trademark and Applications worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby assigns and transfers to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A; and
- (2) the Applications set forth in Schedule B;

together with the goodwill associated with said Trademark and Applications, throughout the world, together with any rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to prosecute any claims of infringement or any other cause of

action concerning the Trademark, including the right to prosecute and recover damages for any claims that might have arisen prior to the date of this Agreement.

Executed at MALIBU, CA, this 17th day of FEBRUARY, 2005.

CurtCo Media Labs, LLC
a Delaware limited liability company

By: 

Printed Name: CHRISTOPHER FABIAN

Title: SR.VP / CFO

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: ROBB REPORT VACATION HOMES

SCHEDULE B

Trademark Applications

<u>MARK</u>	<u>COUNTRY</u>	<u>APPL. NO.</u>	<u>FILING. DATE</u>	<u>INTL. CLASS</u>
ROBB REPORT VACATION HOMES	United States	78/373,917	February 25, 2004	16
ROBB REPORT VACATION HOMES	Canada	1228725	August 23, 2004	16
ROBB REPORT VACATION HOMES	United Kingdom	2371346	August 23, 2004	16
ROBB REPORT VACATION HOMES	Hong Kong	300272277	August 21, 2004	16
ROBB REPORT VACATION HOMES	Japan	2004-77475	August 23, 2004	16
ROBB REPORT VACATION HOMES	Russia	2004719170	August 24, 2004	16

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