

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bellagio, LLC		02/18/2005	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Fix Management, LLC		
Street Address:	3885 South Decatur		
Internal Address:	Suite 3000		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89103		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78357606	FIX	
CORRESPONDENCE DATA			
Fax Number:	(702)792-9010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	702-792-3773		
Email:	pto@quirkandtratos.com		
Correspondent Name:	Linda M. Norcross, Esq.		
Address Line 1:	3773 Howard Hughes Parkway		
Address Line 2:	Suite 500N		
Address Line 4:	Las Vegas, NEVADA 89109		
NAME OF SUBMITTER:	Linda M. Norcross		
Signature:	/Linda M. Norcross/		
Date:	02/18/2005		

OP \$40.00 78357606

ASSIGNMENT OF SERVICE MARK

BELLAGIO, LLC, a Nevada Limited Liability Company, with its principal place of business as 3600 Las Vegas Boulevard South, Las Vegas, Nevada 89109 (hereinafter "Assignor"), has adopted, owns and is using the Mark listed below on or in connection with the services covered in the pending application listed below.

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
FIX	78/357,606	January 26, 2004

Fix Management, LLC, a Nevada Limited Liability Company, with its principal place of business as 3885 South Decatur, Suite 3000, Las Vegas, Nevada 89103 ("Assignee"), desires to acquire the Mark and pending application.

Assignee desires to obtain the Mark, pending application, and ongoing business of Assignor in relation to the Mark.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and registration and pending application, together with the goodwill of the business symbolized by the Mark, the ongoing business activities associated with the Mark, and the right to bring action for past infringement of the Mark.

BELLAGIO, LLC

By: 

Its: Vice President

Date: 2/18/05