TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nutrition Now, Inc.		02/18/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	D.B. Zwirn Special Opportunities Fund, L.P.
Street Address:	745 Fifth Avenue, 18th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10151
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	1911026	ANTACID DOPHILUS
Registration Number:	2626399	CALCI-BEARS
Registration Number:	2210644	CHEWABLE ECHINACEA COLD KING
Registration Number:	2255357	COLD ACTIVE
Registration Number:	2160319	COMPUTER EYES
Registration Number:	2537415	DIET SUPPORT
Registration Number:	2233077	DIGESTION SUPPORT
Registration Number:	2635769	FUNUSUAL
Registration Number:	2645065	MULTI BEANS
Registration Number:	2152485	MULTI-EARTH FORCE
Registration Number:	2238696	NATURAL MENOPAUSE
Registration Number:	2260526	NOBODY HAS TIME FOR A COLD
Registration Number:	1587385	NUTRITION NOW
Registration Number:	2211034	
		TDADEMADK

TRADEMARK

REEL: 003032 FRAME: 0704

Registration Number:	2031155	РВ8
Registration Number:	2330763	PB 8 LACTO SAFE
Registration Number:	2191988	PET CALM
Registration Number:	2252159	PMS SUPPORT
Registration Number:	2354912	PRO-ESTRO CREAM
Registration Number:	2230876	RHINO BITE
Registration Number:	2369865	RHINO BLOCK
Registration Number:	2230873	RHINO CLEAN
Registration Number:	2232324	RHINO-SORE
Registration Number:	2260973	TRAUMA-ONE
Registration Number:	2280155	WARM HERBAL RELIEF
Registration Number:	2298899	WE MAKE NUTRITION TASTE GOOD
Registration Number:	2149432	YEAST DEFENSE
Registration Number:	2431172	YOUR BEST NATURAL DEFENSE
Registration Number:	2158857	ZINC KING
Registration Number:	2287760	ZOW
Serial Number:	78289875	ALOEBIOTIC

CORRESPONDENCE DATA

Fax Number: (212)593-5955

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2127562388

Email: daniel.angel@srz.com
Correspondent Name: Daniel Angel, Esq.
Address Line 1: 919 Third Avenue

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Daniel Angel, Esq.
Signature:	/sas for da/
Date:	02/18/2005

Total Attachments: 5

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ASSIGNMENT FOR SECURITY

TRADEMARKS

WHEREAS, Nutrition Now, Inc., a Delaware corporation (the "<u>Assignor</u>") February 18, 2005 has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the annexed Schedule 1A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "<u>Trademarks</u>");

WHEREAS, the Assignor has entered into a Security Agreement, dated as of February 18, 2005 (the "Security Agreement"), in favor of D.B. Zwirn Special Opportunities Fund, L.P., as collateral agent for certain lenders (the "Assignee");

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Lenders (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the lenders a continuing security interest in the Collateral to secure the prompt payment, performance and for the benefit of the lenders observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date first written above.

NUTRITION NOW, INC.

Sy: Name: 11/

Name: Martin R

Title: Paside

TRADEMARK

REEL: 003032 FRAME: 0707

STATE OF

COUNTY OF

While to me known to be the person who executed the foregoing instrument, and who, Weing duly swom by me, did depose and say that she is the foregoing instrument in the firm name of

and that she had authority to sign the same, and she acknowledged to me that he executed the same as the act and deed of said firm for the uses and purposes therein mentioned.

OFFICIAL SEAL

MARILYN MARTIN
NOTARY PUBLIC-OREGON
COMMISSION NO. 375053
MYCOMMISSION NO. 375053
MYCOMMISSION PURIES NOVEMBER 77, 2007

SCHEDULE 1A

TRADEMARKS

MARK	REG. NO.	APPLICANT/REGISTRANT
ANTACID DOPHILUS	1911026	Nutrition Now, Inc.
CALCI-BEARS	2626399	Nutrition Now, Inc.
CHEWABLE ECHINACEA COLD KING	2210644	Nutrition Now, Inc.
COLD ACTIVE	2255357	Nutrition Now, Inc.
COMPUTER EYES	2160319	Nutrition Now, Inc.
DIET SUPPORT	2537415	Nutrition Now, Inc.
DIGESTION SUPPORT	2233077	Nutrition Now, Inc.
FUNUSUAL	2635769	Nutrition Now, Inc.
MULTI BEANS	2645065	Nutrition Now, Inc.
MULTI-EARTH FORCE	2152485	Nutrition Now, Inc.
NATURAL MENOPAUSE	2238696	Nutrition Now, Inc.
NOBODY HAS TIME FOR A COLD	2260526	Nutrition Now, Inc.
NUTRITION NOW	1587385	Nutrition Now, Inc.
Design (Nutrition Now logo)	2211034	Nutrition Now, Inc.
PB8	2031155	Nutrition Now, Inc.
PB 8 LACTO SAFE	2330763	Nutrition Now, Inc.
PET CALM	2191988	Nutrition Now, Inc.
PMS SUPPORT	2252159	Nutrition Now, Inc.
PRO-ESTRO CREAM	2354912	Nutrition Now, Inc.

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RHINO BITE	2230876	Nutrition Now, Inc.
RHINO BLOCK	2369865	Nutrition Now, Inc.
RHINO CLEAN	2230873	Nutrition Now, Inc.
RHINO-SORE	2232324	Nutrition Now, Inc.
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WE MAKE NUTRITION TASTE GOOD	2298899	Nutrition Now, Inc.
YEAST DEFENSE	2149432	Nutrition Now, Inc.
YOUR BEST NATURAL DEFENSE	2431172	Nutrition Now, Inc.
ZINC KING	2158857	Nutrition Now, Inc.
ZOW	2287760	Nutrition Now, Inc.

TRADEMARK APPLICATIONS

A L OFFICE	70200975	Nutrition Nov. Inc
ALOEBIOTIC	78289875	Nutrition Now, Inc.

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RECORDED: 02/18/2005