

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOUIS G. PIANCONE		01/24/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ROMA FOOD ENTERPRISES, INC.		
Street Address:	ONE ROMA BOULEVARD		
City:	PISCATAWAY		
State/Country:	NEW JERSEY		
Postal Code:	08054		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76060474	ASSOLUTI!	
Registration Number:	1849491	ASSOLUTI!	
CORRESPONDENCE DATA			
Fax Number:	(215)979-1020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-979-1282		
Email:	Lfgould@duanemorris.com		
Correspondent Name:	LEWIS F. GOULD, JR.		
Address Line 1:	ONE LIBERTY PLACE		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	LEWIS F. GOULD, JR.		
Signature:	/s/		
Date:	02/23/2005		

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Total Attachments: 2

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**TRADEMARK  
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**ASSIGNMENT OF U.S. TRADEMARKS**

This Assignment, effective January 24, 2005, between the undersigned, **Louis G. Piancone**, a U.S. citizen, residing at One Roma Boulevard, Piscataway, New Jersey, 08054 (the "Assignor"), and **Roma Food Enterprises, Inc.**, a New Jersey corporation, with its principal place of business at One Roma Boulevard, Piscataway, New Jersey, 08054, (the "Assignee"), transfers and assigns from Assignor to Assignee, all right, title, and interest in and to the marks described in Schedule A attached hereto, and the goodwill of the business associated therewith (collectively, the "Trademarks").

WHEREAS, Roma Food Enterprises, Inc., a corporation organized under the laws of New Jersey, having its place of business at One Roma Boulevard, Piscataway, New Jersey, 08054, is desirous of acquiring the Marks, the Applications and the Goodwill:

NOW, THEREFORE, in consideration of the sum of one (\$1.00) dollar and for other good and valuable consideration, receipt of which is hereby acknowledged, Louis Piancone does hereby assign unto Roma Food Enterprises, Inc., all right, title and interest in and to the Marks and the Applications and the registrations to be granted thereon, together with the Goodwill.

This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

This Assignment is executed this 24 day of Jan. 2005.

In witness whereof, intending to be legally bound hereby, the Assignor has duly executed this Trademark Assignment.

Dated: 24 Jan. 05

By: Louis G. Piancone  
Title: President

PHN14024561

SCHEDULE A

United States - Registered Trademarks

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
1,849,491	ASSOLUTII	08/09/1994

United States - Pending Trademark Application

<u>Serial No.</u>	<u>Mark</u>	<u>Filing Date</u>
76/060,474	ASSOLUTII	05/31/2000

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