Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RHODIA INC.		12/31/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Mr. David Potter
Doing Business As:	DBA NORDICA LICENSING INC.
Street Address:	10 Levine Court
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53714
Entity Type:	INDIVIDUAL:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	596873	NORDICA

CORRESPONDENCE DATA

Fax Number: (212)935-5728

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212.935.5700

Email: email@colucci-umans.com

Correspondent Name: Frank J. Colucci
Address Line 1: 218 East 50th Street

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Frank J. Colucci
Signature:	/Frank Colucci/
Date:	02/23/2005

Total Attachments: 1

TRADEMARK
REEL: 003034 FRAME: 0102

900020239

source=Nordica Assignment#page2.tif

TRADEMARK
REEL: 003034 FRAME: 0103

ASSIGNMENT

This Assignment is made, effective as of December 31, 2003, by and between Rhodia Inc., a Delaware corporation having offices at 259 Prospect Plains Road, Cranbury, NJ 08512 ("RHODIA"), and David Potter, dba Nordica Licensing Inc., an individual having a correspondence address of 10 Levine Court, Madison WI 53714 ("NORDICA LICENSING INC.").

WHEREAS, RHODIA is the proprietor of the Trademarks listed in the SHEDULE set forth below in each of the countries listed in the SHEDULE (the "Trademarks"), and

WHEREAS, RHODIA has agreed to assign the Trademarks to NORDICA LICENSING INC. and NORDICA LICENSING INC. has agreed to accept such assignment.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, RHODIA hereby assigns to NORDICA LICENSING INC. all of its right, title, and interest in the Trademarks, together with the goodwill of the business attached to and/or symbolized by the Trademarks, but without the whole goodwill of the business concerned in the goods and services for which the Trademarks are registered.

SCHEDULE

Trademark	Registration Number	Class Of Goods/Services	Countries
NORDICA	596,873	Class 29 for "cottage cheese"	U.S.A.
NORDICA	147,322	"cottage cheese, yogurt"	Canada

IN WITNESS WHEREOF, NORDICA LICENSING INC. and RHODIA have caused this Agreement to be executed by their respective duly authorized representatives.

NORDICA LICENSING INC.

By: Name:

Dave Potter

Title:

RHODIA INC

RECORDED: 02/23/2005

Name: 🔌

MURSTON

Title: NO - GENOLAS MANAGERS.

10804

TRADEMARK

REEL: 003034 FRAME: 0104