

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Transcontinental Printing U.S.A. Inc.		09/24/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Transcontinental Direct U.S.A. Inc.
Street Address:	65 Steamboat Drive
City:	Warminster
State/Country:	PENNSYLVANIA
Postal Code:	18974
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2002521	MAIL-GARD
Registration Number:	2287562	MCS/QUICKFORWARD
Registration Number:	2679170	ON-DEMAND DR
Registration Number:	2712915	CC3
Serial Number:	76167355	LEAPSUITE
Serial Number:	78310706	MARKETINGLINK
Registration Number:	2677218	CC3

**CORRESPONDENCE DATA**

Fax Number: (215)405-2921  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 215-977-2348  
 Email: skullman@wolfblock.com  
 Correspondent Name: Richard C. Weinblatt  
 Address Line 1: Wolf, Block, Schorr and Solis-Cohen LLP

OP \$190.00 2002521

Address Line 2: 1650 Arch Street, 22nd Floor  
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Richard C. Weinblatt
Signature:	/richard c. weinblatt/
Date:	02/24/2005

Total Attachments: 2  
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### STATE OF DELAWARE CERTIFICATE OF CORRECTION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware.

**DOES HEREBY CERTIFY:**

- 1. The name of the corporation is Transcontinental Direct U.S.A., Inc.
- 2. That a Certificate of Amendment

(Title of Certificate Being Corrected)

was filed by the Secretary of State of Delaware on September 27, 2004 and that said Certificate requires correction as permitted by Section 103 of the General Corporation Law of the State of Delaware.

- 3. The inaccuracy or defect of said Certificate to be corrected is as follows:

A comma must be removed between "U.S.A." and "Inc."

- 4. Article First of the Certificate is corrected to read as follows:

The name of the Corporation is Transcontinental Direct U.S.A. Inc., taking effect as of October 1st, 2004.

or

Article N/A of the Certificate is hereby eliminated.

or

The execution, sealing or acknowledgment of the Certificate is corrected as follows: N/A

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by Dany Meloul, Assistant Secretary, an Authorized Officer, this 28th day of September, A.D. 2004

By:   
Authorized Officer

Name: Dany Meloul  
Print or Type

Title: Assistant Secretary

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:51 PM 09/28/2004  
FILED 05:51 PM 09/28/2004  
SRV 040702704 - 3104415 FILE

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of Transcontinental  
Printing U.S.A. Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "First" so that, as amended, said Article shall be and read as follows:

The name of the Corporation is Transcontinental Direct  
U.S.A., Inc., taking effect as of October 1st, 2004.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That the capital of said corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 24th day of September, 2004

By: Dany Meloul  
Authorized Officer  
Title: Assistant Secretary

Name: Dany Meloul  
Print or Type

TRADEMARK