

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Contract to Assign Marks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Snack Alliance Inc.		05/23/2000	CORPORATION: OREGON

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Snak King Corp.
<b>Street Address:</b>	16150 East Stephens Street
<b>City:</b>	City of Industry
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91745-1718
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	1386188	CHIPPLES
Registration Number:	1549338	CLOVER CLUB
Registration Number:	1552129	1ST PLACE FLAVOR
Registration Number:	1504142	IDAHO RUSS CHIPS
Registration Number:	1341158	COUNTRY CRISP
Registration Number:	1332461	50% LESS SALT NOT A SHAKE LESS FLAVOR!
Registration Number:	1327266	NOT A SHAKE LESS FLAVOR!
Registration Number:	1261052	HOD SANDERS' CLOVER CLUB
Registration Number:	738310	PARTY CHIPS
Serial Number:	78173295	PARTY CHIPS
Registration Number:	1927608	GRANNY GOOSE RIPPLES
Registration Number:	1877187	GOLDEN DELIGHTS
Registration Number:	1718424	RED SEAL
Registration Number:	614057	WHIFFEN CHIPS

**CH \$515.00 1386188**

Registration Number:	1095372	GRANDMA GOODWIN'S
Registration Number:	1024257	BETTY LOU
Registration Number:	666096	"DIPPERS"
Registration Number:	667801	RIPLETS
Serial Number:	74580331	SMART PACK
Serial Number:	74389616	RIPPLES

**CORRESPONDENCE DATA**

Fax Number: (206)224-0779  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 206-682-8100  
Email: [efiling@cojk.com](mailto:efiling@cojk.com)  
Correspondent Name: Cindy L. Caditz, Esq.  
Address Line 1: 1420 Fifth Avenue  
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NAME OF SUBMITTER:	Cindy L. Caditz
Signature:	/Cindy Caditz/
Date:	02/24/2005

Total Attachments: 1  
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20 437 / 1150 CASH

These BRANDS  
Granny Goose  
Destination  
Keweenaw  
Rena Seal  
Clever Mark

Potato 'CHIPS' RTS  
& Kettle chips  
& Dry O's

Always OWNERSHIP OF ABOVE for  
SWK King everything else

PT R C