

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kabbalah Centre International, Inc.		02/18/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kabbalah Enterprises, Inc.		
<b>Street Address:</b>	1062 South Robertson Blvd		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90035		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76619622	KABBALAH ENERGY DRINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)530-2225		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	973-530-2025		
<b>Email:</b>	pnussbaum@wolffsamson.com		
<b>Correspondent Name:</b>	Peter Nussbaum		
<b>Address Line 1:</b>	One Boland Drive		
<b>Address Line 4:</b>	West Orange, NEW JERSEY 07052		
<b>NAME OF SUBMITTER:</b>	Peter Nussbaum		
<b>Signature:</b>	/peter nussbaum/		
<b>Date:</b>	02/24/2005		
<b>Total Attachments: 1</b> source=kabenergydrink#page1.tif			

OP \$40.00 76619622

**TRADEMARK ASSIGNMENT**

This Assignment made this 18<sup>th</sup> day of February, 2005, by and between Kabbalah Centre International, Inc. and Kabbalah Enterprises, Inc.

**WITNESSETH**

**WHEREAS**, Kabbalah Centre International, Inc., a California corporation having a principal address of 1062 South Robertson Blvd., Los Angeles, California 90035 (hereinafter referred to as "Assignor") is the owner of United States Trademark Application Serial No. 76/619,622 for the mark KABBALAH ENERGY DRINK in International Class 32 for non-alcoholic beverages; and

**WHEREAS**, Kabbalah Enterprises, Inc., a California Corporation having a principal address of 1062 South Robertson Blvd., Los Angeles, California 90035 (hereinafter referred to as "Assignee") is desirous of acquiring all rights in and to said trademark including any and all common law rights in and to said trademark;

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world in and to said trademark together with all of the good will of the business symbolized by said trademark.

Signed this 18<sup>th</sup> day of February, 2005.

**KABBALAH CENTRE INTERNATIONAL, INC.**

Karen Berg  
By: KAREN BERG  
Title: VICE PRESIDENT