# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Citizens Business Credit Company		102/11/2005	CORPORATION: RHODE ISLAND

# **RECEIVING PARTY DATA**

Name:	Reggae Imports Ltd.	
Street Address:	1900 Linden Boulevard	
City:	Brooklyn	
State/Country:	NEW YORK	
Postal Code:	11207	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1505047	BEST HEALTH'S
Registration Number:	2029366	
Registration Number:	2634498	2¢ PLAIN
Registration Number:	2265145	ALL NATURAL GOURMET
Registration Number:	2058015	BEST HEALTH'S SQUEEZ'R
Registration Number:	2318421	BROOKLYN BOTTLING CORP.
Registration Number:	2633599	DULCE DE LECHE
Registration Number:	2624026	EL MORRITO
Registration Number:	1982409	ICE BREE'Z
Registration Number:	1997599	SQUEEZ'R
Registration Number:	2733864	SQUEEZ'R

**CORRESPONDENCE DATA** 

Fax Number: (212)478-7400

TRADEMARK REEL: 003035 FRAME: 0282

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: (212) 478-7385 scowitt@hahnhessen.com Email: Correspondent Name: Stuart S. Cowitt Address Line 1: 488 Madison Avenue Address Line 2: Hahn & Hessen LLP Address Line 4: New York, NEW YORK 10022 NAME OF SUBMITTER: Stuart S. Cowitt Signature: /ssc/ 02/25/2005 Date: **Total Attachments: 5** source=Trademark Assignment - Reggae#page1.tif

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> **TRADEMARK REEL: 003035 FRAME: 0283**

#### **ASSIGNMENT OF TRADEMARKS**

WHEREAS, Reggae Imports Ltd., a corporation formed under the laws of New York, located at 1900 Linden Boulevard, Brooklyn, New York 11207 ("Reggae"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Reggae is obligated to Citizens Business Credit Company, a division of Citizens Leasing Corporation ("CBCC") and various other financial institutions (collectively, "Lenders"), JPMorgan Chase Bank, as documentation agent ("Documentation Agent"), and CBCC as administrative agent for Lenders (in such capacity, "Administrative Agent") pursuant to (i) a certain Loan and Security Agreement (the "Loan Agreement"), dated as of December 31, 2002, among Administrative Agent, Documentation Agent, Lenders, Reggae and the other Loan Parties (as such term is defined in the Loan Agreement) and (ii) a certain Trademark Collateral Security Agreement, dated as of December 31, 2002, made by Reggae in favor of Administrative Agent (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Reggae granted to Administrative Agent for its benefit and for the ratable benefit of Lenders a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor; and

WHEREAS, due to a recording error by the United States Patent and Trademark Office, the entire interest in the Marks and the goodwill related thereto were transferred to the Administrative Agent; and

WHEREAS, pursuant to an Assignment and Acceptance Agreement dated as of the date hereof, Administrative Agent and Lenders are assigning to Siemens Financial Services, Inc. all of their respective rights, obligations and commitments under the Agreements and all collateral security therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Administrative Agent on its behalf and on behalf of the Lenders does hereby assign unto Reggae all of Administrative Agent's right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment shall be without recourse, representation or warranty.

New York, New York

Witness:

CITIZENS BUSINESS CREDIT COMPANY, a division of Citizens Leasing Corporation, as Administrative Agent

By:

Vincent P. O'Leary, Senior Vice President

Witness:

REGGAE IMPORTS LTD.

By:

Eric Miller, President and CEO

Dated: February //, 2005

## **ASSIGNMENT OF TRADEMARKS**

WHEREAS, Reggae Imports Ltd., a corporation formed under the laws of New York, located at 1900 Linden Boulevard, Brooklyn, New York 11207 ("Reggae"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Reggae is obligated to Citizens Business Credit Company, a division of Citizens Leasing Corporation ("CBCC") and various other financial institutions (collectively, "Lenders"), JPMorgan Chase Bank, as documentation agent ("Documentation Agent"), and CBCC as administrative agent for Lenders (in such capacity, "Administrative Agent") pursuant to (i) a certain Loan and Security Agreement (the "Loan Agreement"), dated as of December 31, 2002, among Administrative Agent, Documentation Agent, Lenders, Reggae and the other Loan Parties (as such term is defined in the Loan Agreement) and (ii) a certain Trademark Collateral Security Agreement, dated as of December 31, 2002, made by Reggae in favor of Administrative Agent (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Reggae granted to Administrative Agent for its benefit and for the ratable benefit of Lenders a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor; and

WHEREAS, due to a recording error by the United States Patent and Trademark Office, the entire interest in the Marks and the goodwill related thereto were transferred to the Administrative Agent; and

WHEREAS, pursuant to an Assignment and Acceptance Agreement dated as of the date hereof, Administrative Agent and Lenders are assigning to Siemens Financial Services, Inc. all of their respective rights, obligations and commitments under the Agreements and all collateral security therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Administrative Agent on its behalf and on behalf of the Lenders does hereby assign unto Reggae all of Administrative Agent's right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment shall be without recourse, representation or warranty.

New York, New York		
Witness:	CITIZENS BUSINESS CREDIT COMPANY a division of Citizens Leasing Corporation, as Administrative Agent	
	By: Vincent P. O'Leary, Senior Vice President	
Witness:	REGGAE IMPORTS LTD.	
J Coul	By: Eric Miller, President and CEO	

1189364.1/SSC/115471/006 2/09/05

Dated: February 11, 2005

STATE OF NEW YORK )	
) ss.: COUNTY OF NEW YORK )	
known, who, being by me duly sworn, did d	, before me personally came Vincent P. O'Leary, to me epose and say that he is a Senior Vice President of Citizens cribed in and which executed the foregoing instrument; and eto on behalf of said company.  STEVEN J. SEIF Notary Public, State of New York No. 02SE4737076
STATE OF NEW YORK )	Qualified in Westchester County Commission Expires May, 31, 2007
) ss.: COUNTY OF NEW YORK )	
being by me duly sworn, did depose and say	, before me personally came Eric Miller, to me known, who, that he is the President and Chief Executive Officer of bed in and which executed the foregoing instrument; and that oard of directors of said corporation.
	Notary Public

STATE OF NEW YORK ) ) ss.: COUNTY OF NEW YORK )		
On this day of February, 2005, before me personally came Vincent P. O'Leary, to me known, who, being by me duly sworn, did depose and say that he is a Senior Vice President of Citizens Business Credit Company, the company described in and which executed the foregoing instrument; and that he was authorized to sign his name thereto on behalf of said company.		
Notary Public		
STATE OF NEW YORK )    ( ) ss.:  COUNTY OF NEW YORK )		
On this day of February, 2005, before me personally came Eric Miller, to me known, who, being by me duly sworn, did depose and say that he is the President and Chief Executive Officer of Reggae Imports Ltd., the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the board of directors of said corporation.		

REBECCA G. GOLDSTEIN
Notary Public, State of New York
No. 01-G04814490
Qualified in Nassau County
Commission Expires

L. 2 8. 2007

# SCHEDULE A

Schedule A to Assignment of Trademarks dated February //, 2005, by and between Citizens Business Credit Company and Reggae Imports Ltd.

<u>MARK</u>	REGISTRATION NO. OR <u>APPLICATION NO.</u>	REGISTRATION OR FILING DATE
BEST HEALTH'S	1505047	09/20/1988
[bottle design]	2029366	01/07/1997
2¢ PLAIN	2634498	10/15/2002
ALL NATURAL GOURMET	2265145	07/27/1999
BEST HEALTH'S SQUEEZ'R	2058015	04/29/1997
BROOKLYN BOTTLING CORP.	2318421	02/15/2000
DULCE DE LECHE	2633599	10/08/2002
EL MORRITO	2624026	09/24/2002
ICE BREE'Z	1982409	07/25/1996
SQUEEZ'R	1997599	08/27/1996
SQUEEZ'R	2733864	04/16/2001

**RECORDED: 02/25/2005** 

TRADEMARK REEL: 003035 FRAME: 0288