

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victor Allen's Coffee, LLC		02/17/2005	LTD LIAB JT ST CO: WISCONSIN
RECEIVING PARTY DATA			
Name:	Tiletown Oil Corp.		
Street Address:	1275 Glory Road		
City:	Green Bay		
State/Country:	WISCONSIN		
Postal Code:	54304		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78371665	BEAN BOULEVARD	
CORRESPONDENCE DATA			
Fax Number:	(608)283-2275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	608-257-3501		
Email:	tlbruesewitz@mbf-law.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	One South Pinckney Street, Suite 700		
Address Line 4:	Madison, WISCONSIN 53703		
NAME OF SUBMITTER:	Charlene L. Yager		
Signature:	/charlene l yager/		
Date:	02/25/2005		

CH \$40.00 78371665

Total Attachments: 1

900020372

**TRADEMARK
 REEL: 003035 FRAME: 0382**

ASSIGNMENT OF APPLICATION FOR REGISTRATION OF A MARK

WHEREAS, Victor Allen's Coffee, LLC, Wisconsin corporation having an address of 1101 Moasis Drive, Little Chute, WI 54140 (hereinafter "Assignor") has adopted and is using a Mark for which Assignor has filed an application in the United States Patent & Trademark Office for registration, Serial No. 78/371,665; and


WHEREAS, Titledown Oil Corp., Wisconsin corporation of 1275 Glory Road, Green Bay, WI 54304 (hereinafter "Assignee") is desirous of acquiring said Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark and the above-identified application for registration of said Mark

The Commissioner for Trademarks is requested to issue the certificate of registration to Assignee.

VICTOR ALLEN'S COFFEE, LLC
("Assignor")

Date: 2/17/05

By: 
Scott Dercks
Chief Operating Officer

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