

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NVG-Santa Barbara, Inc.		02/18/2005	CORPORATION: DELAWARE
NVG-Santa Barbara II, Inc.		02/18/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	KSBY Communications, Inc.		
Street Address:	134 Columbus Street		
Internal Address:	c/o Evening Post Publishing Company		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29403-4800		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1795293	KSBY 6	
CORRESPONDENCE DATA			
Fax Number:	(202)776-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-776-2812		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Elisa P. Rosen		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
NAME OF SUBMITTER:	Elisa P. Rosen		
Signature:	/Elisa Rosen/		
Date:	02/28/2005		

OP \$40.00 1795293

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment") is entered into this 18th day of February, 2005, by and among NVG-Santa Barbara, Inc., a Delaware corporation ("NVG-Santa Barbara"), NVG-Santa Barbara II, Inc., a Delaware corporation ("NVG Santa Barbara II") and together with NVG-Santa Barbara, "Assignors", and KSBY Communications, Inc., a Delaware corporation ("Assignee").

WHEREAS, New Vision Group, LLC, a Delaware limited liability company, Assignors and Evening Post Publishing Company, a South Carolina corporation ("Evening Post") have entered into an Asset Purchase Agreement dated October 28, 2004 (the "Purchase Agreement") providing for, among other things, the sale, assignment, transfer and delivery by the Assignors of all of Assignors' right, title and interest in and to the Station Assets, including trademarks, certain of which are listed on the attached Schedule A (collectively, the "Marks") to Assignee (as assignee of Evening Post); and

WHEREAS, any defined term not specifically defined herein shall have the meaning specified in the Purchase Agreement.

NOW, THEREFORE, in consideration of the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. Assignment. The Assignors hereby assign to the Assignee all of Assignors' right, title, and interest in and to the Marks, together with the goodwill associated therewith. Assignee hereby accepts such assignment.

2. Further Assurances. The Assignors agree, at no cost to Assignors (other than the salaries or wages of their employees), to execute and deliver at a future date any additional documents that the Assignee reasonably determines are required to perfect the Assignee's ownership of or title to the Marks.

3. Authorization. The Assignors authorize the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty it is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignors' rights in the Marks.

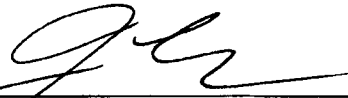
4. Counterparts. This Trademark Assignment may be signed in separate counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

[Signature page follows.]


IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first written above.

ASSIGNORS:

NVG-SANTA BARBARA, INC.

By: 
Name: Jason Elkin
Title: Chairman and Chief Executive Officer

NVG-SANTA BARBARA II, INC

By: 
Name: Jason Elkin
Title: Chairman and Chief Executive Officer

ACCEPTED:

ASSIGNEE:

KSBY COMMUNICATIONS, INC.

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first written above.

ASSIGNORS:

NVG-SANTA BARBARA, INC.

By: _____

Name:

Title:

NVG-SANTA BARBARA II, INC

By: _____

Name:

Title:

ACCEPTED:


ASSIGNEE:

KSBY COMMUNICATIONS, INC.

By: _____

Name:

Title:


Travis O. Rockey

Secretary

Schedule A

Marks

Mark	Registration/Serial Number	Registration/Filing Date
KSBY (typed drawing)	1,795,293	September 28, 1993