

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Communispond, Inc.		04/20/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Frontline Communispond, Inc.		
Street Address:	111 10th Avenue South		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1701237	COMMUNICATING FOR IMPROVED PERFORMANCE	
Registration Number:	1293358	COMMUNISPOND	
Registration Number:	1313394	COMMUNISPOND	
Registration Number:	1712851	EXECUTIVE PRESENTATION SKILLS	
Registration Number:	1616116	SOCRATIC SELLING SKILLS	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-781-6013		
Email:	trademarks@bellboyd.com		
Correspondent Name:	Kathryn Starshak, Esq.		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
NAME OF SUBMITTER:	Kathryn Starshak		

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Signature:	/kathryn starshak/
Date:	02/28/2005
Total Attachments: 3 source=iir communispond assignment#page1.tif source=iir communispond assignment#page2.tif source=iir communispond assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Communispond, Inc., Assignor, a Delaware corporation, having a place of business at 300 Park Avenue, 22nd Floor, New York, NY 10022, is the owner of the trademark registrations and applications listed on the attached Appendix A; and

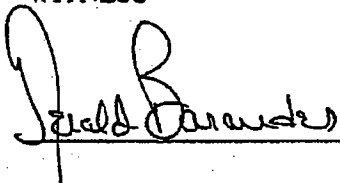
WHEREAS, Frontline Communispond, Inc., Assignee, a Delaware corporation, having a place of business at 111 10th Avenue South, Suite 400, Nashville, TN 37203, is desirous of acquiring any and all rights that Assignor may have in and to the trademark registrations and applications listed on the attached Appendix A, together with the goodwill of the business in connection with which the trademark registrations and applications listed on the attached Appendix A are used and which is symbolized by them, along with the right to recover for damages and profits for past infringements of them;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is acknowledged, Assignor assigns to Assignee all of its right, title and interest in and to the trademark registrations and applications listed on the attached Appendix A for the respective countries to which they pertain, together with the goodwill of the business in connection with which they are used and which is symbolized by them, and all other rights which Assignor has enjoyed throughout all countries of the world, including any and all rights of recovery based on past infringement of the trademark registrations and applications listed on the attached Appendix A, all of which are to be held and enjoyed by the Assignee, its successors and assigns to the full end of the terms for which the trademark registrations and applications listed on the attached Appendix A are valid and any renewals of the terms of them.

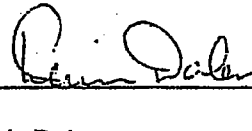
Assignor executed this Assignment on April²⁰, 2000.

WITNESS

COMMUNISPOND, INC.




By:



Name: Kevin Daley
Title: Chief Executive Officer

STATE OF NEW YORK)
(
COUNTY OF NEW YORK)

On the 20th day of April, 2000 before me personally appeared Kevin Daley, to me personally known or proved to me on the basis of satisfactory evidence to be the person described in and who executed the foregoing instrument as Chief Executive Officer of Communispond, Inc., who being by me duly sworn, did depose and say that he is Chief Executive Officer of said corporation, the corporation described in and which executed the foregoing instrument; that the said instrument was signed on behalf of said corporation; and that he acknowledged said instrument to be the free act and deed of said corporation.



Notary Public

DAN L. ROSENBAUM
Notary Public, State of New York
Qualified in New York County
No. 314979542
Commission Expires April 22, 2001

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TRADEMARK
REEL: 003036 FRAME: 0185

APPENDIX A - United States

Registered Trademarks

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>COUNTRY</u>
Communicating for Improved Performance	74173016	UNITED STATES
Communispond	73466797	UNITED STATES
Communispond	73410161	UNITED STATES
Executive Presentation Skills	74173665	UNITED STATES
Selling on Paper	74471866	UNITED STATES
The Socratic Sales Curriculum	74471483	UNITED STATES
Socratic Selling Skills	73797919	UNITED STATES
Speak As Well As You Think	74088641	UNITED STATES
Speaking on Paper	73347110	UNITED STATES

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