

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/30/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fresh Market Company LLC		09/30/2004	LTD LIAB JT ST CO: COLORADO

RECEIVING PARTY DATA

Name:	Kenneth Nathan Oatman
Street Address:	101 Pearl Street
City:	Boulder
State/Country:	COLORADO
Postal Code:	80302
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2857927	REAL FOOD

CORRESPONDENCE DATA

Fax Number: (720)294-9578
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 303-442-6616
 Email: ken@realfoodie.com
 Correspondent Name: Kenneth Nathan Oatman
 Address Line 1: 101 Pearl Street
 Address Line 4: Boulder, COLORADO 80302

NAME OF SUBMITTER:	Kenneth Nathan Oatman
Signature:	/Kenneth Nathan Oatman/
Date:	03/02/2005

OP \$40.00 2857927

Total Attachments: 1
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Assignment of Trademark

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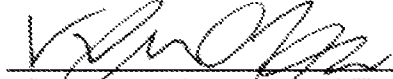
The undersigned Ken Oatman, Manager of Fresh Market Company LLC, (Owner), who registered in the United States Patent Office under registration number 2857927, dated 06/29/04, the Trademark "Real Food" for good consideration does hereby sell, transfer and convey all rights, title and interest in said Trademark and all rights and goodwill attaching thereto, unto Kenneth Nathan Oatman of Boulder, Colorado (Buyer).


The owner warrants that said Trademark is in full force and good standing and there are no other assignment of rights or licenses granted under said Trademark, or known infringements by or against said Trademark.

Owner further warrants that he is the lawful owner of said Trademark, that he has full right and authority to transfer said Trademark, and that said trademark is transferred free and clear to all liens, encumbrances and adverse claims.

This agreement shall be binding upon and insure to the benefit of the parties ,their successors, assigns, and personal representatives.

Signed under seal this 24th day of February, 2005

By:  Date: 9-30-04
Ken Oatman, Manager of Fresh Market Company LLC

By:  Date: 9-30-04
Kenneth Nathan Oatman

State of Colorado, County of ARAPAHOE.)

On February 24th, 2005 Ken Oatman personally appeared before me, personally known to me (or proved to me on the basis of satisfactory evidence) to the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), of the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature  My Commission Expires 6-1-2008