

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/28/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Proctor & Gamble Company		01/28/2005	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Parfums Gres SA
Street Address:	Alte Steinhauserstrasse 1
City:	6330 CHAM
State/Country:	SWITZERLAND
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	776753	CALINE

**CORRESPONDENCE DATA**

Fax Number: (703)836-2021  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: bpltrademark@burnsdoane.com  
 Correspondent Name: B. Parker Livingston, Jr.  
 Address Line 1: P.O. Box 1404  
 Address Line 4: Alexandria, VIRGINIA 22313-1404

**DOMESTIC REPRESENTATIVE**

Name: Burns Doane Swecker & Mathis, LLP  
 Address Line 1: P.O. Box 1404  
 Address Line 4: Alexandria, VIRGINIA 22313-1404

NAME OF SUBMITTER: B. Parker Livingston, Jr.

**CH \$40.00 776753**

Signature:

/B. Parker Livingston, Jr./

Date:

03/03/2005

Total Attachments: 2

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ASSIGNMENT

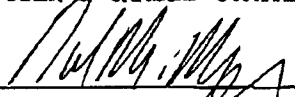
WHEREAS, THE PROCTER & GAMBLE COMPANY, an Ohio corporation having a place of business at 2C-GO LEGAL, One Procter & Gamble Plaza; Cincinnati, OH 45202 (hereinafter "ASSIGNOR"), adopted and used the trademark CALINE, which is the subject of United States Registration No. 776,753, issued September 8, 1964; and

WHEREAS, on 1/28/2005 ASSIGNOR conveyed unto PARFUMS GRÈS SA, a Swiss corporation having a place of business at Alte Steinhauserstrassè 1, 6330 CHAM Switzerland (hereinafter "ASSIGNEE"), the aforesaid trademark CALINE, together with the goodwill of the business symbolized by the trademark, the aforesaid registration therefor and the right to recover damages for past acts of infringement, and is now desirous of confirming and making of record said conveyance.

NOW, THEREFORE, in consideration of the premises, the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR confirms that it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey unto ASSIGNEE all rights, title and interest in and to the aforesaid trademark CALINE, together with the goodwill of the business symbolized by the trademark, the aforesaid Registration

No. 776,753 and the right to recover damages for past acts of infringement, nunc pro tunc as of 1/28/2005.

THE PROCTER & GAMBLE COMPANY

By: 

Name: David M. Moyer  
Assistant Secretary

Title: \_\_\_\_\_

Date: January 28, 2005