

8/27/04

08-31-2004



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RECO 102825410 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Morris Communications Company, LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Georgia limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 08-18-2004

2. Name and address of receiving party(ies)

Name: Morris Publishing Group, LLC

Internal

Address:

Street Address: 725 Broad Street

City: Augusta State: GA Zip: 30901

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other limited liability company (Georgia)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/433,122

B. Trademark Registration No.(s) 2,101,670

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Moses

Internal Address: Hull, Towill, Norman, Barrett, & Salley

Street Address: 801 Broad Street, Suite 700

City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Timothy E. Moses Name of Person Signing

Signature

08/24/2004 Date

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 003038 FRAME: 0235

TRADEMARK ASSIGNMENT

WHEREAS, Morris Communications Company, LLC, having an address of 725 Broad Street, Augusta, GA 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the "MARK"):

Marks	Jurisdiction	Reg./Ser. No.	Reg./Filing Date	Type/status
SKIRT	US	2,101,670	9/30/1997	Registered
SKIRT!	US	78/433,122	6/10/2004	Pending
SKIRT!	SC	-	7/1/1994	Registered

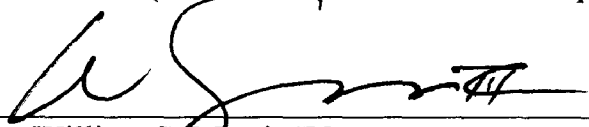
WHEREAS, Morris Publishing Group, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of August 07, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARKS is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of August 07, 2003, all right, title and interest it may possess in and to the said MARKS and the registration therefore, together with the goodwill of the business in connection with which the said MARKS is used, and which is symbolized by said MARKS, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

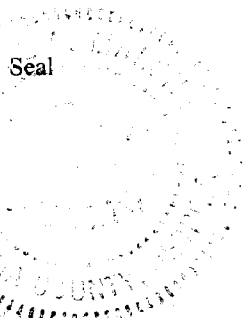
ASSIGNOR (Morris Communications Company, LLC)

8/18/04
Date


By: William S. Morris IV
As its President

STATE OF GEORGIA
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 18th day of August, 2004.



Carol A. Malone
Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16 2007

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