# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Goen Technologies Corporation		103/03/2005	CORPORATION: NEW JERSEY

## **RECEIVING PARTY DATA**

Name:	WINFUEL, Inc.	
Street Address:	8 Ridgedale Avenue	
Internal Address:	Legal Dept.	
City:	Cedar Knolls	
State/Country:	NEW JERSEY	
Postal Code:	07927	
Entity Type:	CORPORATION: NEW JERSEY	

#### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78525264	WIN FUEL
Serial Number:	78501825	WIN FUEL
Serial Number:	78507640	WINFUELKID
Serial Number:	78507644	WINFUELKIDS
Serial Number:	78533383	WINFUEL IS THE FIRST EVER MULTI-VITAMIN THAT'S ALL ABOUT WINNING. THAT'S WHY WE CALL IT THE FIRST-EVER MULTI-VITAWIN.
Serial Number:	78501823	WINFUEL
Serial Number:	78525040	WINFUEL

### **CORRESPONDENCE DATA**

Fax Number: (973)267-6951

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 973-267-4400

**TRADEMARK** 900020698 **REEL: 003038 FRAME: 0697** 

Email: kevin.dailey@goengroup.com

Correspondent Name: Goen Technologies Corporation

Address Line 1: 8 Ridgedale Avenue

Address Line 2: Legal Dept.

Address Line 4: Cedar Knolls, NEW JERSEY 07927

 NAME OF SUBMITTER:
 Kevin C. Dailey

 Signature:
 /kevin c. dailey/

 Date:
 03/04/2005

Total Attachments: 7

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State of New Jersey County of Morris

Goen Technologies Corporation (hereinafter, the "Assignor") of 8 Ridgedale Avenue, Cedar Knolls, New Jersey 07927, has adopted and is using a mark for which that assignor has filed an application in the United States Patent and Trademark Office for registration, serial No. 78/501823 (hereinafter, the "Mark"); and WINFUEL, Inc. (hereinafter, the "Assignee") of 8 Ridgedale Avenue, Cedar Knolls, New Jersey 07927, wishes to acquire that Mark;

Consequently, for valuable consideration received, Assignor assigned to Assignee all right, title and interest in that Mark, together with the goodwill of the business symbolized by the Mark, and the above identified application for registration of that Mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to that Assignee. ₹

By Caroline Sansone, Chief Financial Officer

Goen Technologies Corporation

On March 3, 2005, before me appeared Caroline Sansone, the person who signed this instrument, who acknowledged that she signed it as a free act on her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Kevin C. Dailey, An Attorney at Naw

Of the State of New Jersey

State of New Jersey ss County of Morris

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Consequently, for valuable consideration received, Assignor assigned to Assignee all right, title and interest in that Mark, together with the goodwill of the business symbolized by the Mark, and the above identified application for registration of that Mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to that Assignee.

By Caroline Sansone, Chief Financial Officer Goen Technologies Corporation

On March 3, 2005, before me appeared Caroline Sansone, the person who signed this instrument, who acknowledged that she signed it as a free act on her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Kevin C. Dailey, An Attorney at Law Of the State of New Jersey

State of New Jersey County of Morris

Goen Technologies Corporation (hereinafter, the "Assignor") of 8 Ridgedale Avenue, Cedar Knolls, New Jersey 07927, has adopted and is using a mark for which that assignor has filed an application in the United States Patent and Trademark Office for registration, serial No. 78/507644 (hereinafter, the "Mark"); and WINFUEL, Inc. (hereinafter, the "Assignee") of 8 Ridgedale Avenue, Cedar Knolls, New Jersey 07927, wishes to acquire that Mark;

Consequently, for valuable consideration received, Assignor assigned to Assignee all right, title and interest in that Mark, together with the goodwill of the business symbolized by the Mark, and the above identified application for registration of that Mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to that Assignee.

By Caroline Sansone, Chief Financial Officer Goen Technologies Corporation

On March 3, 2005, before me appeared Caroline Sansone, the person who signed this instrument, who acknowledged that she signed it as a free act on her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Kevin C. Dailey, An Attorney at Law

Of the State of New Jersey

State of New Jersey ss County of Morris

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Consequently, for valuable consideration received, Assignor assigned to Assignee all right, title and interest in that Mark, together with the goodwill of the business symbolized by the Mark, and the above identified application for registration of that Mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to that assignee.

By Caronne Sansone, Chief Financial Officer

Goen Technologies Corporation

On March 3, 2005, before me appeared Caroline Sansone, the person who signed this instrument, who acknowledged that she signed it as a free act on her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Kevin C. Dailey, An Attorney at Law Of the State of New Jersey

State of New Jersey County of Morris

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Consequently, for valuable consideration received, Assignor assigned to Assignee all right, title and interest in that Mark, together with the goodwill of the business symbolized by the Mark, and the above identified application for registration of that Mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to that Assigned

By Caroline Sansone, Chief Financial Officer Goen Technologies Corporation

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Kevin C. Dailey, An Altorney at Law

Of the State of New Jersey

State of New Jersey ss County of Morris

Goen Technologies Corporation (hereinafter, the "Assignor") of 8 Ridgedale Avenue, Cedar Knolls, New Jersey 07927, has adopted and is using a mark for which that assignor has filed an application in the United States Patent and Trademark Office for registration, serial No. 78/533383 (hereinafter, the "Mark"); and WINFUEL, Inc. (hereinafter, the "Assignee") of 8 Ridgedale Avenue, Cedar Knolls, New Jersey 07927, wishes to acquire that Mark;

Consequently, for valuable consideration received, Assignor assigned to Assignee all right, title and interest in that Mark, together with the goodwill of the business symbolized by the Mark, and the above identified application for registration of that Mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to that Assignee.

By Caseline Sansone, Chief Financial Officer

Goen Technologies Corporation

On March 3, 2005, before me appeared Caroline Sansone, the person who signed this instrument who acknowledged that she signed it as a free act on her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Kevin C. Dailey, An Attorney at Law

Of the State of New Jersey

State of New Jersey County of Morris

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Consequently, for valuable consideration received, Assignor assigned to Assignee all right, title and interest in that Mark, together with the goodwill of the business symbolized by the Mark, and the above identified application for registration of that Mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to that Assignee

By Caroline Sansone, Chief Financial Officer

Goen Technologies Corporation

On March 3, 2005, before me appeared Caroline Sansone, the person who signed this instrument, who acknowledged that she signed it as a free act on her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

in C. Dailey, An Attorney at Law

Of the State of New Jersey

RECORDED: 03/04/2005