

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Transportation Communications, LLC		02/15/2005	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Babcox Publications, Inc.		
Street Address:	3550 Embassy Parkway		
City:	Akron		
State/Country:	OHIO		
Postal Code:	44333		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2709020	FLEET EQUIPMENT	
Registration Number:	2051502	TRUKLINK	
Registration Number:	1976815	TRANSPORT TECHNOLOGY TODAY	
CORRESPONDENCE DATA			
Fax Number:	(330)864-7986		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-864-5550		
Email:	trademarks@hahnlaw.com		
Correspondent Name:	Hahn Loeser + Parks LLP		
Address Line 1:	One GOJO Plaza		
Address Line 2:	Suite 300		
Address Line 4:	Akron, OHIO 44311-1076		
NAME OF SUBMITTER:	Amanda H. Wilcox		
Signature:	/Amanda H. Wilcox/		

CH \$90.00 2709020

Date:

03/04/2005

Total Attachments: 2

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Trademark Assignment

This Trademark Assignment, effective as of December 30, 2004, (the "Effective Date") is entered into by and between TRANSPORTATION COMMUNICATIONS, LLC, a Delaware Limited Liability Company having a principal place of business at 2615 Three Oaks Road, Cary, IL 60013, ("Assignor"), and BABCOX PUBLICATIONS, INC., an Ohio corporation, with its principal place of business at 3550 Embassy Parkway, Akron, Ohio 44333 ("Assignee");

WHEREAS, Assignor has adopted, owns and is using the trademarks listed on Schedule A attached hereto ("the Trademarks"), and in addition to any state or common-law rights in the Trademarks, owns federal registrations for the Trademarks on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein;

WHEREAS, Assignee desires to acquire the entire right, title and interest in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, any state or common-law rights in the Trademarks, and the federal registrations listed on Schedule A.

TRANSPORTATION COMMUNICATIONS, LLC

BABCOX PUBLICATIONS, INC.

By: [Signature]

By: [Signature]

Title: COO

Title: Chief Financial Officer

Date: 2-15-05

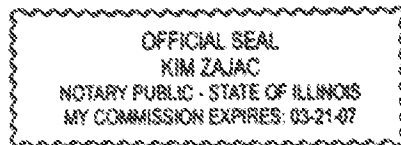
Date: 1-31-05

Dated effective as of:

SUBSCRIBED and SWORN to before me this 15th of February, 2005

[Signature]
Notary Public

My Commission Expires: 2/11/07



SCHEDULE A

**TRADEMARK REGISTRATIONS
(United States)**

Mark	Registration Number	Registration Date	Expiration Date
FLEET EQUIPMENT	2,709,020	April 22, 2003	April 22, 2013
TRUKLINK	2,051,502	April 8, 1997	April 8, 2007
TRANSPORT TECHNOLOGY TODAY	1,976,815	May 28, 1996	May 28, 2006