

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/20/2004		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		03/04/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Susie's South Forty Confections, Inc.		
Street Address:	2801 South County Road 1180		
City:	Midland		
State/Country:	TEXAS		
Postal Code:	79706		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2777775	KICKERS	
Registration Number:	2670936	KICKERS HANDMADE PECAN PRALINES SUSIE'SSOUTH S/40 FORTY CONFECTIONS	
CORRESPONDENCE DATA			
Fax Number:	(847)646-4431		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	847-646-8657		
Email:	trademark@kraft.com		
Correspondent Name:	Susan H. Frohling		
Address Line 1:	Three Lakes Drive		
Address Line 2:	NF 577		
Address Line 4:	Northfield, ILLINOIS 60093		
NAME OF SUBMITTER:	Susan H. Frohling		
Signature:	/shf/		

TRADEMARK

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Date:

03/04/2005

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC

WHEREAS, Kraft Foods Holdings, Inc., a Delaware Corporation, with its principal place of business located at Three Lakes Drive, Northfield, IL 60093 (“Kraft”), has adopted and used in its business the trademark KICKERS, which is registered in the United States Patent and Trademark Office under Registration No. 2,777,775, dated October 28, 2003 for handmade caramel praline candy; and

WHEREAS, Susie's South Forty Confections, Inc., a Texas Corporation, with its principal place of business located at 2801 South County Road 1180, Midland, TX 79706 ("Susie's"), is desirous of acquiring said mark and the registration thereof for use on the goods set forth therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kraft does hereby sell and assign unto said Susie's, *nunc pro tunc* as of September 20, 2004, all right, title and interest in and to the said mark and the registration thereof, No. 2,777,775, together with the goodwill of the business symbolized by the mark.

IN WITNESS WHEREOF, said Kraft has caused this instrument to be executed by its duly authorized corporate officer as of the 20th day of September, 2004.

KRAFT FOODS HOLDINGS, INC.

By: Douglas W. Cherry
Douglas W. Cherry
Assistant Secretary

STATE OF ILLINOIS :
 : ss.
COUNTY OF COOK :

On this 4th day of March, 2005 before me personally appeared Douglas W. Cherry, to me known, who being by me duly sworn did depose and say that he is an Assistant Secretary of Kraft Foods Holdings, Inc., the corporation described in and which executed the foregoing assignment, that he is authorized to execute this assignment on behalf of said corporation, and that he signed his name thereto by like authority.



Susan Louise Schroeder
NOTARY PUBLIC

ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC

WHEREAS, Kraft Foods Holdings, Inc., a Delaware Corporation, with its principal place of business located at Three Lakes Drive, Northfield, IL 60093 (“Kraft”), has adopted and used in its business the trademark KICKERS HOMEMADE PECAN PRALINES, etc. and Design, which is registered in the United States Patent and Trademark Office under Registration No. 2,670,936, dated January 7, 2003 for handmade caramel pecan praline candy; and

WHEREAS, Susie's South Forty Confections, Inc., a Texas Corporation, with its principal place of business located at 2801 South County Road 1180, Midland, TX 79706 ("Susie's"), is desirous of acquiring said mark and the registration thereof for use on the goods set forth therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kraft does hereby sell and assign unto said Susie's, *nunc pro tunc* as of September 20, 2004, all right, title and interest in and to the said mark and the registration thereof, No. 7,670,936, together with the goodwill of the business symbolized by the mark.

IN WITNESS WHEREOF, said Kraft has caused this instrument to be executed by its duly authorized corporate officer as of the 20th day of September, 2004.

KRAFT FOODS HOLDINGS, INC.

By: Douglas W. Cherry
Douglas W. Cherry
Assistant Secretary

STATE OF ILLINOIS :
 : ss.
COUNTY OF COOK :

On this 4th day of March, 2005 before me personally appeared Douglas W. Cherry, to me known, who being by me duly sworn did depose and say that he is an Assistant Secretary of Kraft Foods Holdings, Inc., the corporation described in and which executed the foregoing assignment, that he is authorized to execute this assignment on behalf of said corporation, and that he signed his name thereto by like authority.



Susan Louise Schroeder
NOTARY PUBLIC