

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	CHANGE OF NAME
-----------------------	----------------

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hireus Limited		12/06/2002	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Rolls-Royce Motor Cars Limited
Street Address:	Ellesfield Avenue
Internal Address:	Bracknell
City:	Berkshire
State/Country:	UNITED KINGDOM
Postal Code:	RG12 8TA
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	0197089	ROLLS ROYCE RR
Registration Number:	0325195	ROLLS-ROYCE

CORRESPONDENCE DATA

Fax Number: (202)383-6610
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2027830800
 Email: rennem@howrey.com
 Correspondent Name: Trina A. Longo
 Address Line 1: 1299 Pennsylvania Ave., NW
 Address Line 2: Howrey Simon Arnold & White, LLP
 Address Line 4: Washington, DISTRICT OF COLUMBIA 200042402

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

CH \$65.00 0197089

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Trina A. Longo

Signature:

/trina a longo/

Date:

03/04/2005

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**