

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Concepts Direct, Inc.		09/11/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Current USA, Inc.		
Street Address:	1725 Roe Crest Drive		
City:	North Mankato		
State/Country:	MINNESOTA		
Postal Code:	56002-3728		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2235173	T-SHIRTS FROM COLORFUL IMAGES	
Registration Number:	1820226	COLORFUL IMAGES	
Registration Number:	1538150	COLORFUL IMAGES	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4230		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-632-3297		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Gray, Plant, Mooty, Mooty & Bennett, P.A		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
NAME OF SUBMITTER:	Kimberly Nute, Paralegal		
Signature:	/kimberly nute/		
Date:	03/04/2005		

CH \$90.00 2235173

Total Attachments: 1
source=Conceptcurrentassn#page1.tif

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **CONCEPTS DIRECT, INC.** ("Assignor"), a Delaware corporation, with principal offices located at 2950 Colorful Avenue, Longmont, Colorado 80504, has adopted, used, and is using the marks which are registered in the United States Patent and Trademark Office ("USPTO") or the Canadian Intellectual Property Office ("CIPO") (as indicated below), as identified below:

Registration No.	Mark	Registration Date	Location of Registration
2,235,173	T-SHIRTS FROM COLORFUL IMAGES	March 23, 1999	USPTO
1,820,226	COLORFUL IMAGES	February 8, 1994	USPTO
1,538,150	COLORFUL IMAGES	May 9, 1989	USPTO
TMA398999	COLORFUL IMAGES	June 5, 1992	CIPO

and

WHEREAS, **CURRENT USA, INC.** ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **CONCEPTS DIRECT, INC.** does hereby assign to **CURRENT USA, INC.**, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof identified above.

CONCEPTS DIRECT, INC.

Date: September 11, 2004

By Phillip A. Wiland
 Name: Phillip A. Wiland
 Title: President

STATE OF COLORADO)
) ss.
 COUNTY OF Boulder)

The foregoing was acknowledged before me this 11th day of September, 2004, by Phillip A. Wiland, the President of Concepts Direct, Inc., a corporation under the laws of Delaware, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)

William R. Trent Exp: 15 Sept 2004
 Signature of person taking Acknowledgment