

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nuvita Market, LLP		03/03/2005	LIMITED PARTNERSHIP: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Designer Skin, LLC		
<b>Street Address:</b>	1325 W. 21st Street		
<b>City:</b>	Tempe		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85082		
<b>Entity Type:</b>	COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2905851	HALO	
Registration Number:	2841012	SIREN	
Registration Number:	2922081	SECRET RAPTURE	
Registration Number:	2902888	ULTIMATE LOVE JUNKIE	
Registration Number:	2856402	THE BIG "O"	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)571-9424		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 571-0068		
<b>Email:</b>	vr@usulaw.com		
<b>Correspondent Name:</b>	Vanessa Riviere		
<b>Address Line 1:</b>	299 Broadway, Suite 1700		
<b>Address Line 4:</b>	New York, NEW YORK 10007		
<b>NAME OF SUBMITTER:</b>	Vanessa Riviere		

OP \$140.00 2905851

Signature:

/vanessa riviere/

Date:

03/07/2005

Total Attachments: 1

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## ASSIGNMENT

WHEREAS **NUVITA MARKET, LLP**, a limited liability partnership existing under the laws of Arizona with an office at 1325 West 21<sup>st</sup> Street, Tempe, AZ 85282 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. Number</u>
HALO	2,905,581
SIREN	2,841,012
SECRET RAPTURE	2,922,081
ULTIMATE LOVE JUNKIE	2,902,888
THE BIG "O"	2,856,402

AND WHEREAS, **DESIGNER SKIN, LLC**, a limited liability company organized under the laws of Arizona with an office at 1325 West 21<sup>st</sup> Street, Tempe, AZ 85282 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof,

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 3 day of ~~February~~ <sup>March</sup> 2005.

**NUVITA MARKET, LLP**

By \_\_\_\_\_

Title VP