TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nuvita Market, LLP		03/03/2005	LIMITED PARTNERSHIP: ARIZONA

RECEIVING PARTY DATA

Name:	Designer Skin, LLC
Street Address:	1325 W. 21st Street
City:	Tempe
State/Country:	ARIZONA
Postal Code:	85082
Entity Type:	COMPANY: ARIZONA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2905851	HALO
Registration Number:	2841012	SIREN
Registration Number:	2922081	SECRET RAPTURE
Registration Number:	2902888	ULTIMATE LOVE JUNKIE
Registration Number:	2856402	THE BIG "O"

OP $140.00 2905851

CORRESPONDENCE DATA

Fax Number: (212)571-9424
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 571-0068
Email: vr@usulaw.com
Correspondent Name: Vanessa Riviere
Address Line 1: 299 Broadway, Suite 1700
Address Line 4: New York, NEW YORK 10007

NAME OF SUBMITTER:	Vanessa Riviere

Signature:	/vanessa riviere/
Date:	03/07/2005
Total Attachments: 1 source=Nuvita Assignment#page1.tif	

ASSIGNMENT

WHEREAS **NUVITA MARKET, LLP**, a limited liability partnership existing under the laws of Arizona with an office at 1325 West 21st Street, Tempe, AZ 85282 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the following trademarks registered in the United States Patent and Trademark Office:

Trademark	Reg. Number
HALO	2,905,581
SIREN	2,841,012
SECRET RAPTURE	2,922,081
ULTIMATE LOVE JUNKIE	2,902,888
THE BIG "O"	2,856,402

AND WHEREAS, **DESIGNER SKIN, LLC**, a limited liability company organized under the laws of Arizona with an office at 1325 West 21st Street, Tempe, AZ 85282 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. $2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 3 day of ~~February~~ March 2005.

NUVITA MARKET, LLP

By _____

Title VP