

09-01-2004



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

J. C. M. Productions, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) California

Execution Date(s) 8/11/04

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Activision Publishing, Inc.

Internal

Address:

Street Address: 3100 Ocean Park Blvd.

City: SANTA MONICA

State: CALIFORNIA

Country: USA Zip: 90405

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other
- Citizenship _____
- Citizenship _____
- Citizenship Delaware
- Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,041,198

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Neversoft Entertainment

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: George Rose

Internal Address:

Street Address: 3100 Ocean Park Blvd.

City: SANTA MONICA

State: CALIFORNIA Zip: 90405

Phone Number: (310) 255-2620

Fax Number: (310) 255-2152

Email Address: m.larson@activision.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 01-0051

Authorized User Name Michael Larson

9. Signature:

George Rose
Signature

Signature

AUG 11 2004
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

08/11/2004 REGISTRATION 00000105 010051 2041198

40.00 DA

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TRADEMARK ASSIGNMENT

WHEREAS, J.C.M. Productions, Inc. a California Corporation, (hereinafter "JCM") owns and has used in its businesses certain trademarks (the "Marks"), some of which are registered in the United States Patent and Trademark Office as follows:

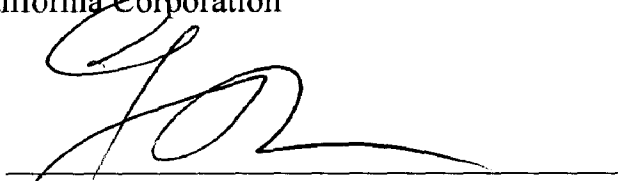
<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>CLASS</u>	<u>REG. DATE</u>	<u>OWNER</u>
NEVERSOFT ENTERTAINMENT	2,041,198	28	Feb. 25, 1997	JCM

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, JCM does hereby sell, assign, and transfer to Activision, or its successors or assigns, the entire right, title and interest in and to the Marks and registrations and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the businesses symbolized thereby and any right to recover for past infringement thereof.

This Assignment is dated effective as of August 11, 2004.

J.C.M. Productions, Inc.
a California Corporation

By: _____


George Rose
Senior Vice President and General Counsel

August 11, 2004

Commissioner of Patent & Trademarks
Box - Assignments
Washington, D.C. 20231

Re: Assignment of Trademark Registration Number: 2,041,198

Dear Sirs:

Enclosed please find the following items:

1. Recordation Form Cover Sheet; and
2. Trademark Assignment from J.C.M. Productions, Inc. a California Corporation, to Activision Publishing, Inc., a Delaware corporation, of the above-referenced trademarks;

Please charge the appropriate fee of \$40.00 to our Deposit Account No. 01-0051. Two copies of this letter are provided in order to facilitate processing of this application.

Sincerely,



Michael Larson
Senior Paralegal, Business & Legal Affairs

Enclosure

cc: G. Deutsch