

09-01-2004

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0661-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

4/26/04 RE 102826706

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Shaba Games LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) California

Execution Date(s) Aug 11, 2004

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: ACTIVISION Publishing, Inc.

Internal Address: \_\_\_\_\_

Street Address: 3100 Ocean Park Blvd.

City: SANTA MONICA

State: California

Country: USA Zip: 90405

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship Delaware

Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,531,696

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

"Shaba Games"

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: George Rose

Internal Address: \_\_\_\_\_

Street Address: 3100 Ocean Park Blvd.

City: SANTA MONICA

State: California Zip: 90405

Phone Number: (310) 255-2620

Fax Number: (310) 255-2152

Email Address: MLARSON@ACTIVISION.COM

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_ Expiration Date \_\_\_\_\_

b. Deposit Account Number 01-0051

Authorized User Name Michael Larson

9. Signature:

George Rose

Signature

Name of Person Signing

AUG 11 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK  
REEL: 003039 FRAME: 0829

**TRADEMARK ASSIGNMENT**

WHEREAS, Shaba Games, LLC, a California limited liability company, (hereinafter "SHABA") owns and has used in its businesses certain trademarks (the "Marks"), some of which are registered in the United States Patent and Trademark Office as follows:

<b><u>TRADEMARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>CLASS</u></b>	<b><u>REG. DATE</u></b>	<b><u>OWNER</u></b>
SHABA GAMES	2,531,696	09	Jan. 22, 2002	SHABA

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, SHABA does hereby sell, assign, and transfer to Activision, or its successors or assigns, the entire right, title and interest in and to the Marks and registrations and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the businesses symbolized thereby and any right to recover for past infringement thereof.

This Assignment is dated effective as of August 11, 2004.

Shaba Games, LLC,  
a California limited liability company

By: 

\_\_\_\_\_  
George Rose  
Senior Vice President and General Counsel