

09-01-2004

FORM PTO-1594
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

4/30/04

To the Honorable Commissioner of Patents and Tradem

102826702

copy thereof.

1. Name of conveying party(ies):

Universal Match Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Louisiana
- Other _____

Additional name(s) of conveying parties(ies) attached: Yes No

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: March 14, 1991

2. Name and address of receiving party(ies):

Name: Diamond Brands Incorporated

Internal Address: _____

Street Address: 1804 Cloquet Avenue

City: Cloquet State: Minnesota Zip: 55720

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Minnesota
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s):

1,253,914 and 0,186,690

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Angela M. Fifelski

Internal Address: ICE MILLER

Street Address: One American Square, Box 82001

City: Indianapolis State: Indiana ZIP: 46282

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$ 80.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 09-0007

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Angela M. Fifelski 8-19-04
Signature Date

Refund Ref: Angela M. Fifelski
08/31/2004 MGETACHE 0000138469 Signing

138469

CHECK Refund Total: **\$15.00**

Total number of pages including cover sheet: 3

OMB No. 0651-0011 (exp 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

08/31/2004 MGETACHE 00000064 1253914

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
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01 FC:8521 40.00 OP
02 FC:8522 25.00 OP

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TRADEMARK
REEL: 003039 FRAME: 0857

ASSIGNMENT OF TRADEMARKS

In consideration of the promises and agreements contained in the Asset Purchase Agreement ("Asset Purchase Agreement") between UNIVERSAL MATCH CORPORATION, a Louisiana corporation ("UMC") and DIAMOND BRANDS INCORPORATED, a Minnesota corporation ("DBI"), UMC does hereby grant, bargain, sell, convey, transfer and assign unto DBI, its successors and assigns, free and clear of all liens, claims and encumbrances the following registered trademarks and the good will associated therewith:

| <u>U.S. TRADEMARK</u> | <u>REGISTRATION NO.</u> | <u>EXPIRATION DATE</u> |
|-----------------------|-------------------------|------------------------|
| THREE TORCHES | 155 545 | 5-30-2002 |
| VICTORIA | 1253 914 | 11-10-2003 |
| OHIO BLUE TIP | 1631 057 | 2-08-2001 |
| ROSE BUD | 106 662 | 10-26-1995 |
| BLUE TIP | 186 690 | 7-22-2004 |
| ALLIGATOR | 1314 919 | 1-15-2005 |
| ARMADILLO | 1232 115 | 3-22-2003 |

IN WITNESS WHEREOF, UMC has caused the appropriate signature to be placed upon this Assignment this 14th day of March, 1991.

UNIVERSAL MATCH CORPORATION

By 

Its 

Diamond Brands Incorporated, the assignee, is located at 1804 Cloquet Avenue, Cloquet, Minnesota 55720.