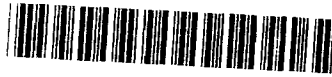


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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To: The Commissioner of Patents and Trademarks:
Please record the attached original document(s) or copy(ies)

Submission Type		Conveyance Type	
<input checked="" type="checkbox"/> New		<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> Security Agreement
<input type="checkbox"/> Resubmission (Non-recording)		<input type="checkbox"/> License	<input type="checkbox"/> Change of Name
<input type="checkbox"/> Correction of PTO Error,		<input type="checkbox"/> Merger	<input type="checkbox"/> Other:
Reel # Frame #			
<input type="checkbox"/> Corrective Document:			
Reel # Frame #			

Conveying Parties

Name: Helen Griffin
Execution Date: July 19, 2004
Citizenship/State of Incorporation: United States of America

Receiving Parties

Name : Chica, Inc.
Address: 459 Park Avenue, San Fernando, California 91340
Citizenship/State of Incorporation: California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Domestic Representative Name and Address

Name : Colin P. Abrahams
Address: 5850 Canoga Avenue, Suite 400, Woodland Hills, California 91367

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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40.00 DP

TRADEMARK
REEL: 003041 FRAME: 0696

Correspondent Name and Address

Name : Colin P. Abrahams
Address: 5850 Canoga Avenue, Suite 400, Woodland Hills, California 91367
Telephone Number: 818 710-2788

Pages

Enter total number of pages of attached conveyance document including any attachments: # 2

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s):
Trademark Registration Number(s): 2,633,586

Number of Properties

Enter total number of properties involved: # 1


Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$40.00
Method of payment: Check enclosed

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name: Colin P. Abrahams

Signature:  _____

Date: August 13, 2004

chica1241-128.US05

Trademark Assignment

This Agreement is by and between Helen Griffin, ("assignor"), and Chica Inc., a corporation of California, with a principal place of business at 459 Park Avenue, San Fernando, California 91340, its successors and assigns ("assignee").

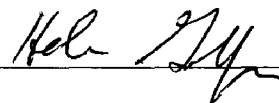
Whereas, Helen Griffin wishes to assign to Chica, Inc. all right, title and interest in and to United States Trademark Registration Number 2,633,586 for the mark "QUINCEANERA" ("the Trademark");

Whereas, Chica, Inc. wishes to accept such assignment;

Now Therefore, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree that Helen Griffin hereby assigns to Chica, Inc., and Chica, Inc. hereby accepts, all right, title and interest in and to the Trademark, together with the goodwill appurtenant thereto including the exclusive right to maintain and enforce registrations of the Trademark in the United States and throughout the world in the sole name of Chica, Inc., its successors or assigns.

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Agreement.

Helen Griffin.

Signed: 

By: Helen Griffin

Date: 7-19-04

Chica, Inc.

Signed: 

By: Christopher Griffin

Title: President

Date: July , 2004