

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/20/2001

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CHEERSPORT, INC.		03/04/2005	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	UNITED SPIRIT, INC.
Street Address:	11011 MONROE ROAD, SUITE C
City:	MATTHEWS
State/Country:	NORTH CAROLINA
Postal Code:	28105
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2245095	CHEERSPORT

CORRESPONDENCE DATA

Fax Number: (704)375-0729
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (704) 375-9249
 Email: lrw@adamspat.com
 Correspondent Name: J. Scott Evans
 Address Line 1: 301 South Tryon Street
 Address Line 2: 2180 Two Wachovia Center
 Address Line 4: Charlotte, NORTH CAROLINA 28282-1991

NAME OF SUBMITTER:	J. Scott Evans
Signature:	/J. Scott Evans/

Date:

03/08/2005

Total Attachments: 3

source=1991&1 Asn#page1.tif

source=1991&1 Asn#page2.tif

source=1991&1 Asn#page3.tif

NUNC PRO TUNC ASSIGNMENT

WHEREAS, CheerSport, Inc., a North Carolina corporation, having an place of business at 11011 Monroe Road, Suite C, Matthews, North Carolina 28105 (hereinafter "ASSIGNOR"), is the owner of all right, title and interest in and to the United States trademark CHEERSPORT and U.S. Trademark Registration No. 2,245,095 therefor (hereinafter referred to as "the Trademark");

WHEREAS, United Spirit, Inc., a North Carolina corporation, having a principal place of business at 11011 Monroe Road, Suite C, Matthews, North Carolina 28105 (hereinafter "ASSIGNEE") desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the legal sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. ASSIGNOR does hereby assign, transfer, grant, convey and set over unto ASSIGNEE, its successors and assigns throughout the world, all of ASSIGNOR's right, title and interest in and to the Trademark together with the goodwill symbolized by ASSIGNOR's use of the CHEERSPORT mark.
2. ASSIGNOR agrees to execute and deliver at the request of the ASSIGNEE, all papers, instruments and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all ASSIGNOR's rights, title and interest in and to the Trademark to ASSIGNEE.
3. The Effective Date of this assignment shall be December 20, 2001.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed and delivered as of this 4 day of March, 2005

CHEERSPORT, INC.

BY: Kevin T. Brubaker

Title: President

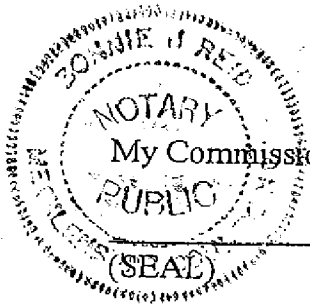
NOTARY ACKNOWLEDGMENT

STATE OF NORTH CAROLINA

COUNTY OF MECKLENBURG

I, Bonnie J Reid, a Notary Public for said County and State do hereby certify that Kevin T. Brubaker appeared before me personally and signed the aforementioned document.

This the 4th day of March, 2005



Bonnie J Reid
Notary Public

My Commission Expires: November 4, 2009

AGREED & ACCEPTED:

UNITED SPIRIT, INC.

By: [Signature]

Title: PRESIDENT

NOTARY ACKNOWLEDGMENT

STATE OF NORTH CAROLINA

COUNTY OF MECKLENBURG

I, Bonnie J Reid, a Notary Public for said County and State do hereby certify that Jeffrey C Fowkes appeared before me personally and signed the aforementioned document.

This the 4th day of March, 2005

Bonnie J Reid
Notary Public

My Commission Expires: My Commission Expires November 4, 2009 November 4, 2009

(SEAL)

