

08-24-2004

Form PTO-159 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Seetours-German Branch of P & O Princess Cruises

- International Limited
Individual(s)
General Partnership
Corporation-State
Other company - Germany

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
Security Agreement
Other
Merger
Change of Name

Execution Date: August 2, 2004

2. Name and address of receiving party(ies)

Name: Arkona AG

Internal

Address:

Street Address: Am Strande 3e

City: Rostock State: Zip: D-18055 Germany

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State
Other company - Germany

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,839,585

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Vincent L. Ramik

Internal Address:

Diller, Ramik & Wight

Street Address: 7345 McWhorter Place

Suite 101

City: Annandale State: VA Zip: 22003

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
Authorized to be charged to deposit account if enclosed is insufficient

8. Deposit account number:

50-1716

DO NOT USE THIS SPACE

9. Signature.

Vincent L. Ramik

Name of Person Signing

Handwritten signature of Vincent L. Ramik

Signature

August 19, 2004

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 003043 FRAME: 0041

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Seetours-German Branch of P & O Princess Cruises International Limited, a company existing under the laws of Germany with a principal place of business at Am Seehafen 1, 18147 Rostock, Germany, is the owner of the AROSA trademark/service mark which is registered in the United States Patent and Trademark Office under Reg. No. 2,839,585 registered on May 11, 2004;

WHEREAS, Arkona AG, a company existing under the laws of Germany, with a principal place of business at Am Strande 3e, D-18055 Rostock, Germany, is desirous of acquiring said trademark/service mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seetours-German Branch of P & O Princess Cruises International Limited hereby assigns to Arkona AG all right, title and interest in the United States in and to said trademark/service mark, together with the goodwill of the business symbolized by said trademark/service mark, and the registration thereof.

Seetours-German Branch of
P & O Princess Cruises International Limited

22.2004

Date

By: 

Name: Richard J. Vogel

Title: Senior Vice President Marketing & Sales